



BIG CENTRAL ASIA
INDUSTRIAL
WEEK

INNOPROM

PARTICIPATION TERMS
INNOPROM. CENTRAL ASIA 2025
INTERNATIONAL INDUSTRIAL TRADE FAIR

28-30 APRIL 2025
TASHKENT, UZBEKISTAN
CAEX UZBEKISTAN



03 Trade Fair Partnership

04 Unequipped Working Place

05 Equipped Working Place

06 Floor Space for Heavy Equipment

07 Business Program Partnership

08 Options For Visitors



SPONSORSHIP OPTIONS

ADVANCED OPPORTUNITIES FOR PROMOTION AT THE TRADE FAIR

- **Trade Fair participation:** providing an unequipped working place in the priority area of partner placement
- **Congress & Business opportunities:** assistance in organizing bilateral meetings, providing premises for events and negotiations
- **PR interaction and advertising opportunities:** featuring information resources at the Trade Fair platforms (website, social media, newsletter, advertising spaces), mass media promotion
- **Additional services:** on-site accreditation (VIP badges, exhibitor), providing an interpreter and a photographer

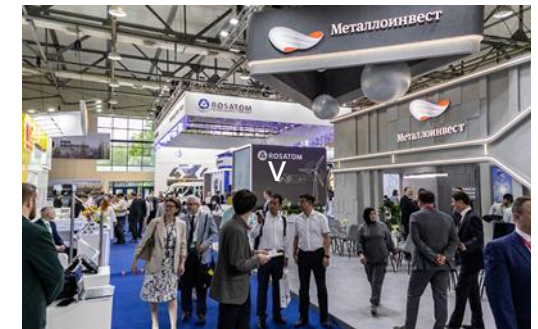
FORMATS AND OPTIONS*

	GENERAL PARTNER	STRATEGIC PARTNER	OFFICIAL PARTNER	BUSINESS PARTNER	REGION PARTNER
▪ Trade Fair participation	250 m ²	200 m ²	100 m ²	60 m ²	100 m ²
▪ Congress & Business opportunities	4 options	3 options	5 options	1 option	1 option
▪ PR options	12 options	12 options	11 options	11 options	11 options
▪ Additional services	7 options	7 options	6 options	5 options	5 options

* Full partnership packages and pricing are available upon request

Need more information on sponsorship?

Alena Muradova, muradova@innoprom.com, +7 905 715-11-18





UNEQUIPPED WORKING PLACE

PLACEMENT FORMAT

- Minimum area: 20 m²
- Construction is to be carried out independently by the Participant
- Extra charge for adding levels: 50% of the first level cost
- Additional services are available via the personal account

BADGES

- Exhibitor badges are provided based on the area of the stand (one badge per every 5 m²)
- Cost of an extra exhibitor badge is 35 USD

PRICING

Registration fee

(for each exhibitor and co-exhibitor at the stand): **350 USD**

Integrated services cost per 1 square meter (including VAT):

- **330 USD** if paid by October 1, 2024
- **350 USD** if paid by December 15, 2024
- **375 USD** if paid by February 2, 2025
- **395 USD** if paid after February 2, 2025

Need more information on participation?

Natalia Moskvitsova, moskvitsova@innoprom.com, +7 965 262-70-13

Valeria Burskaya, burskaya@innoprom.com, +7 903 114-49-16



Elena Markelova, markelova@innoprom.com, +7 965 411-42-43

Irina Rogalina, rogalina@innoprom.com, +7 925 247-90-52



EQUIPPED WORKING PLACE: 'STANDARD' BOOTH OPTION

PLACEMENT FORMAT

- Minimum area: 9 m²
- Extra charge for enhanced visibility (for the 'corner' booth type) is 15%
- Additional services are available via the personal account

Construction and booth provision with furniture & equipment include:

information desk, table, chair (2 per 9 square meters, 4 if over 12 square meters), bar stool, trash bin, wall spotlight (1 per 9 square meters, 2 if over 12 square meters), electrical outlet, 2-square-meter utility room (for stands over 12 square meters), plasma display panel (for stands over 15 square meters)

BADGES

- Exhibitor badges are provided based on the area of the stand (one badge per every 5 m²)
- Cost of an extra exhibitor badge is 35 USD

PRICING

Registration fee

(for each exhibitor and co-exhibitor at the stand): **350 USD**

Integrated services cost per 1 square meter (including VAT):

- **380 USD** if paid by October 1, 2024
- **400 USD** if paid by December 15, 2024
- **420 USD** if paid by February 2, 2025
- **440 USD** if paid after February 2, 2025

Need more information on participation?

Natalia Moskvitsova, moskvitsova@innoprom.com, +7 965 262-70-13

Valeria Burskaya, burskaya@innoprom.com, +7 903 114-49-16



Elena Markelova, markelova@innoprom.com, +7 965 411-42-43

Irina Rogalina, rogalina@innoprom.com, +7 925 247-90-52



FLOOR SPACE FOR HEAVY EQUIPMENT

YOUR FLOOR SPACE

- Min. area: 40 m²
- The exhibitor equips the floor space independently. A carpet is required.
- Use your account to order additional services

BADGES

- We provide one badge per each 5 m² of your floor space
- Extra badges are available at 35 USD each.

PRICES

Registration fee
(paid by each exhibitor and co-exhibitor): **350 USD**

Package price per m² (incl. VAT): **300 USD**



For inquires:

Natalia Moskvitsova, moskvitsova@innoprom.com, +7(965) 262-70-13

Valeria Burskaya, burskaya@innoprom.com, +7(903) 114-49-16

Elena Markelova, markelova@innoprom.com, +7(965) 411-42-43

Irina Rogailina, rogailina@innoprom.com, +7 925 247-90-52



BUSINESS PROGRAM PARTNERSHIP

Business Program Session Topics



Infrastructure



Power Engineering



Logistics



Digitization



Investment



Education

For more information on participation: Vasily Tuganov, Regional Program Manager, tuganov@innoprom.com	DAYS 1-2		DAY 3	
	SPECIALIZED SESSION 100-150-seat hall	ROUNDTABLE 40-50-seat hall	SPECIALIZED SESSION 100-150-seat hall	ROUNDTABLE 40-50-seat hall
Featuring the Partner's session in the official INNOPROM Business Program	+	+	+	-
Speaker's presentation	+	+	+	+
Assistance in content preparation and speaker invitations	+	+	+	+
VIP badges	2	1	1	-
Featuring the logo on the INNOPROM website	+	+	+	+
Featuring the logo in the hall	+	+	+	+
Screening of the Partner's promo video prior to the session	+	+	+	+
Featuring the announcement / news story on the INNOPROM website	+	+	+	+
Photo coverage	+	+	+	+
PRICING IF PAID BY FEBRUARY 15, 2025:	11,000 USD	7,000 USD	5,500 USD	3,500 USD
PRICING AFTER FEBRUARY 16, 2025:	12,000 USD	8,000 USD	6,000 USD	4,000 USD



OPTIONS FOR VISITORS

	DELEGATE	VIP	B2B + VIP
Access to the Expo	✓	✓	✓
Access to the public business agenda events	✓	✓	✓
Access to the Main Plenary Session	✓	Priority access	✓
Access to the EXPO Tours	✓	✓	✓
Access to the Matchmaking Service (available in your online account)	✓	✓	✓
Premium subscription to the event's Telegram chatbot offering extended functions: AI assistant; exclusive info about the exhibitors; photo bank; business agenda content	✓	✓	✓
Managing your B2B & B2G meetings with potential partners On request			6 meetings
Badge option	Delegate badge	VIP badge	1 VIP badge 3 Delegate badges
Invitation to the INNOPROM Evening Party		✓	✓
Unlimited access to the VIP Lounge during the event		✓	✓
Dedicated reception desk		✓	✓
PRICES	10 000 RUB If paid by 05.04.2025 12 000 RUB if paid after 05.04.2025	120 000 RUB If paid by 05.04.2025 170 000 RUB if paid after 05.04.2025	460 000 RUB The offer is subject to availability and is valid until 01.04.2025.

For inquires:

Ekaterina Nikodina, nikodina@innoprom.com, +7(969) 018-7847

Olga Zhukova, zhukova.o@innoprom.com, +7(969) 018-7849

Julia Ionova, ionova@innoprom.com, +7 (969) 018-7850



BIG **CENTRAL ASIA**
INDUSTRIAL
WEEK

INNOPROM

PARTICIPATION TERMS
INNOPROM. CENTRAL ASIA 2025
INTERNATIONAL INDUSTRIAL TRADE FAIR

28-30 APRIL 2025
TASHKENT, UZBEKISTAN
CAEX UZBEKISTAN