



**BIG** **CENTRAL ASIA**  
**INDUSTRIAL**  
**WEEK**

**INNOPROM**

# INNOPROM. CENTRAL ASIA

SERVICES  
FOR TRADE FAIR PARTICIPANTS

**APRIL 28–30, 2025 | TASHKENT, UZBEKISTAN | CAEX UZBEKISTAN**

[TASHKENT.BIGINDUSTRIALWEEK.COM](https://tashkent.bigindustrialweek.com)



# **BIG** **CENTRAL ASIA** **INDUSTRIAL** **WEEK**

**INNOPROM**

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## ADVERTISING OPTIONS ON THE TRADE FAIR'S ONLINE RESOURCES



## ADVERTISING OPTIONS ON THE TRADE FAIR'S ONLINE RESOURCES

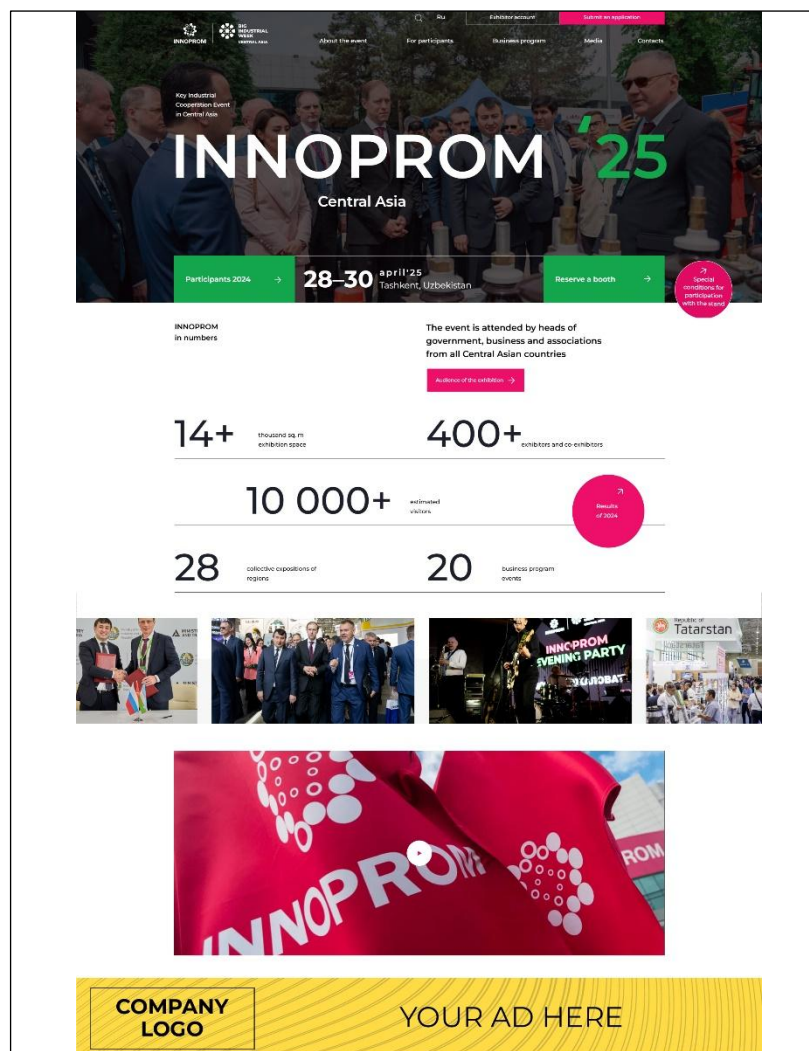
### BANNER ON THE HOMEPAGE

- 54 000+ unique visitors from February to April
- 18 000+ unique visitors on exhibition days

Clickable rotating banner on INNOPROM. Central Asia's homepage

Take advantage of this opportunity to reach as much of your target audience as possible and draw more attention to your booth by announcing your participation in the trade fair and presenting your product through this rotating banner.

**Cost: 300 000 ₸ / month**



#### CONTACT INFORMATION:

[pr@innoprom.com](mailto:pr@innoprom.com)

## ADVERTISING OPTIONS ON THE TRADE FAIR'S ONLINE RESOURCES

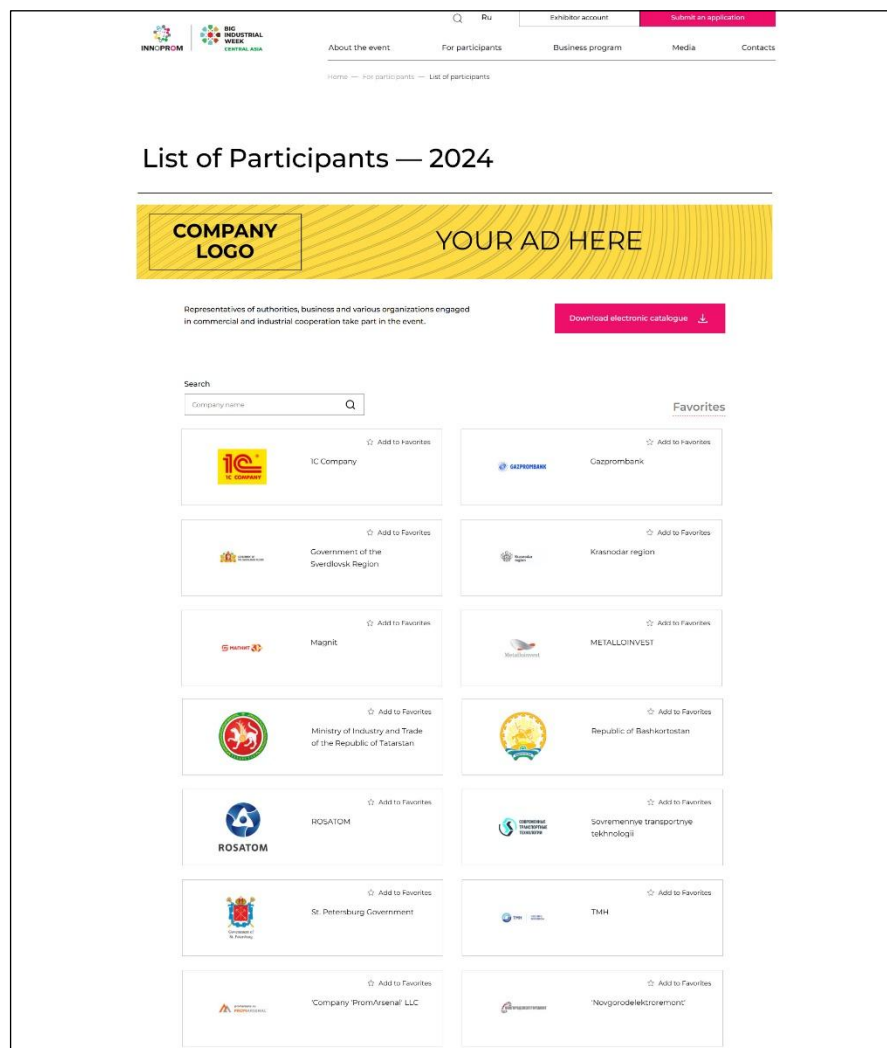
### BANNER ON THE 'LIST OF PARTICIPANTS' PAGE

A clickable rotating banner on a page of INNOPROM. Central Asia's website listing the trade fair's participants.

This is one of the website's most visited pages during the preparation period and on the days of the event.

Take advantage of this opportunity to reach as much of your target audience as possible and draw more attention to your booth by announcing your participation in the trade fair and presenting your product through this rotating banner.

**Cost: 200 000 ₸ / month**



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## ADVERTISING OPTIONS ON THE TRADE FAIR'S ONLINE RESOURCES

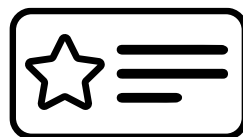
Announce your participation in INNOPROM in our newsletter, share the latest news about your company's work, and publicize a product/service presentation for your target audience (>150,000 industry contacts).



### PARTNER NEWSLETTER

A separate newsletter is sent from the partner to INNOPROM's wide industry base during announcement of the event

**Cost: 400 000 ₸**



### NEWSLETTER BANNER

Banner / banner + text in the INNOPROM. Central Asia newsletter during announcement of the event

**Cost: 100 000 ₸**



### INNOPROM DIGEST

Banner / banner + text in INNOPROM. Central Asia's daily digest on days the trade fair is held.

**Cost:**

- April 28 – 30, 2025: **150 000 ₸**

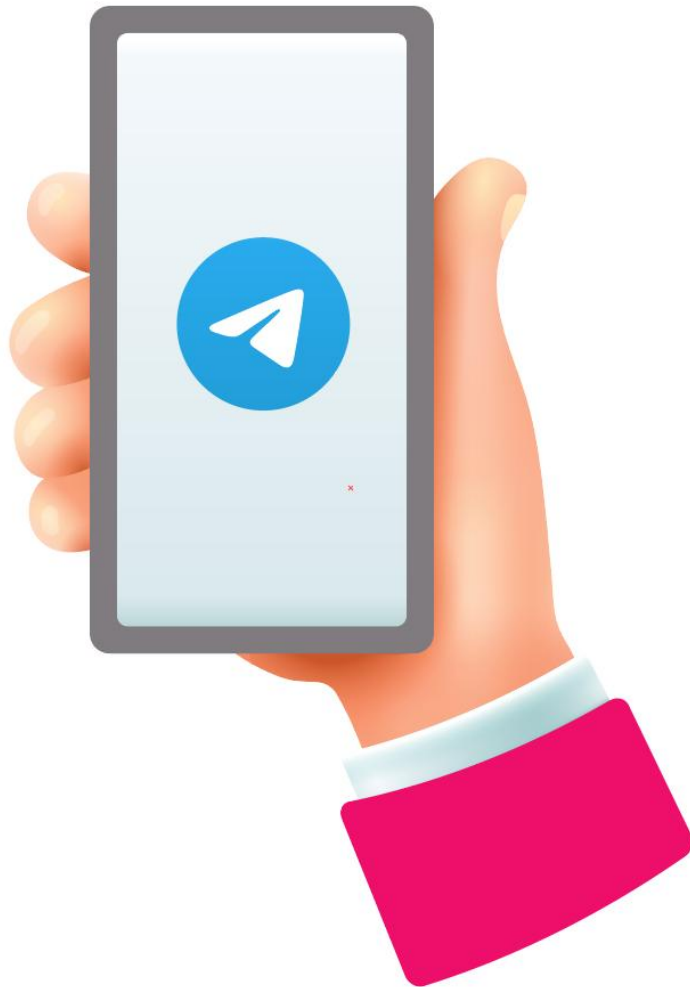
#### CONTACT INFORMATION:

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## ADVERTISING OPTIONS ON THE TRADE FAIR'S ONLINE RESOURCES



### POSTS IN INNOPROM'S TELEGRAM CHANNEL

This is an opportunity to tell INNOPROM participants and visitors about your company and product, which will help draw attention to your booth during the trade fair.

Check with one of our managers for details about the service and technical requirements.

#### **The service package includes:**

- 1 post in the event's official Telegram channel
- Preparation, coordination, and posting of content at the desired time
- Ability to add UTM tags, images, and videos

**Cost: 200 000 ₪**

#### **CONTACT INFORMATION:**

[pr@innoprom.com](mailto:pr@innoprom.com)



## INTERACTIVE CONTENT IN INNOPROM'S TELEGRAM CHANNEL

This is an opportunity to tell INNOPROM participants and visitors about your company and product, which will help draw attention to your booth during the trade fair.

Check with one of our managers for details about the service and technical requirements.

**Cost: 350 000 ₪**

### The service package:

- Includes development of engaging creative content in any format available on Telegram (thematic surveys, tests, sweepstakes, info cards, broadcasts)
- Enhances brand awareness and audience engagement during the exhibition period
- Sends prizes to participants and winners of sweepstakes and polls.

### CONTACT INFORMATION:

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**INFORMATION  
AND PR SUPPORT**





## AREA FOR AGREEMENT SIGNING CEREMONIES

Sign your agreement in a ceremonial atmosphere. The service includes a professional photo report (up to 10 photos), folders and pens for signing, a presenter, and promotional staff. In addition, all accredited journalists at INNOPROM will be notified about the signing.

**Cost of 1 slot (15 min.): 150 000 ₺**

**CONTACT INFORMATION:**

[pr@innoprom.com](mailto:pr@innoprom.com)



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**ADDITIONAL  
POSSIBILITIES**



## ADDITIONAL POSSIBILITIES



### MEETING ROOM RENTAL

Book a convenient space to hold professional meetings and negotiations at the trade fair. **Renting a comfortable meeting room equipped with everything necessary to conduct a successful business meeting is an ideal solution.**

- ✓ Convenient location at the trade fair
- ✓ Accommodate up to 10 guests at a time
- ✓ Modern furniture and equipment
- ✓ Ability to book a specific timeslot



#### Amenities:

- Wi-Fi
- 220 V outlet
- Temperature control system
- Plasma TV
- Large conference table
- 10 chairs

**Cost of rental: 1 600 USD / hour**

*\* The minimum duration of meeting room rental slots is 2 hours.*

#### CONTACT INFORMATION:

Ekaterina Nikodina: [nikodina@innoprom.com](mailto:nikodina@innoprom.com)

## CATERING SERVICES

Prices for providing catering services to exhibition participants and guests at booths (for 30+ people):

### 1. For booth guests:

- Coffee break – **from 2 200 ₸** per person
- Buffet – **from 3 000 ₸** per person
- Breakfast – **from 2 900 ₸** per person
- Lunch – **from 4 900 ₸** per person

### 2. Box lunches for employees:

- **from 1 100 ₸** per person

### 3. Buffet at the booth:

- **from 3 300 ₸** per person (not including alcoholic beverages)

  
**Suzane**  
c a t e r i n g

#### CONTACT INFORMATION:

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## PLAN YOUR TRIP TO INNOPROM. CENTRAL ASIA

### WITH THE HELP OF USEFUL SERVICES FROM OUR PARTNERS



**Promo Travel** has specialized in managing business trips and events for more than 15 years and offers optimal options for organizing your participation in INNOPROM. Central Asia 2025 with convenient flights, accommodation, transport support, and additional services.

[Send Inquiry](#)

Городской  
Центр  
Бронирования  
и Туризма

**City Booking and Tourism Center (CBTC)** has been offering travel support and services for business tourism since 1996. The company has provided services to 3,500 corporate clients in more than 200 countries and is one of Russia's top 5 companies in the business tourism industry.

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**FOR DETAILS ON PURCHASING SERVICES  
FOR PARTICIPANTS**

**[UZ@INNOPROM.COM](mailto:UZ@INNOPROM.COM)**

**[TASHKENT.BIGINDUSTRIALWEEK.COM](http://TASHKENT.BIGINDUSTRIALWEEK.COM)**