



BIG **CENTRAL ASIA**
INDUSTRIAL
WEEK

INNOPROM

INNOPROM. CENTRAL ASIA

SERVICES
FOR TRADE FAIR PARTICIPANTS

APRIL 28–30, 2025 | TASHKENT, UZBEKISTAN | CAEX UZBEKISTAN

[TASHKENT.BIGINDUSTRIALWEEK.COM](https://tashkent.bigindustrialweek.com)



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INNOPROM

ADVERTISING OPTIONS ON THE TRADE FAIR'S ONLINE RESOURCES





BIG CENTRAL ASIA INDUSTRIAL WEEK

INNOPROM

ADVERTISING OPTIONS ON THE TRADE FAIR'S ONLINE RESOURCES

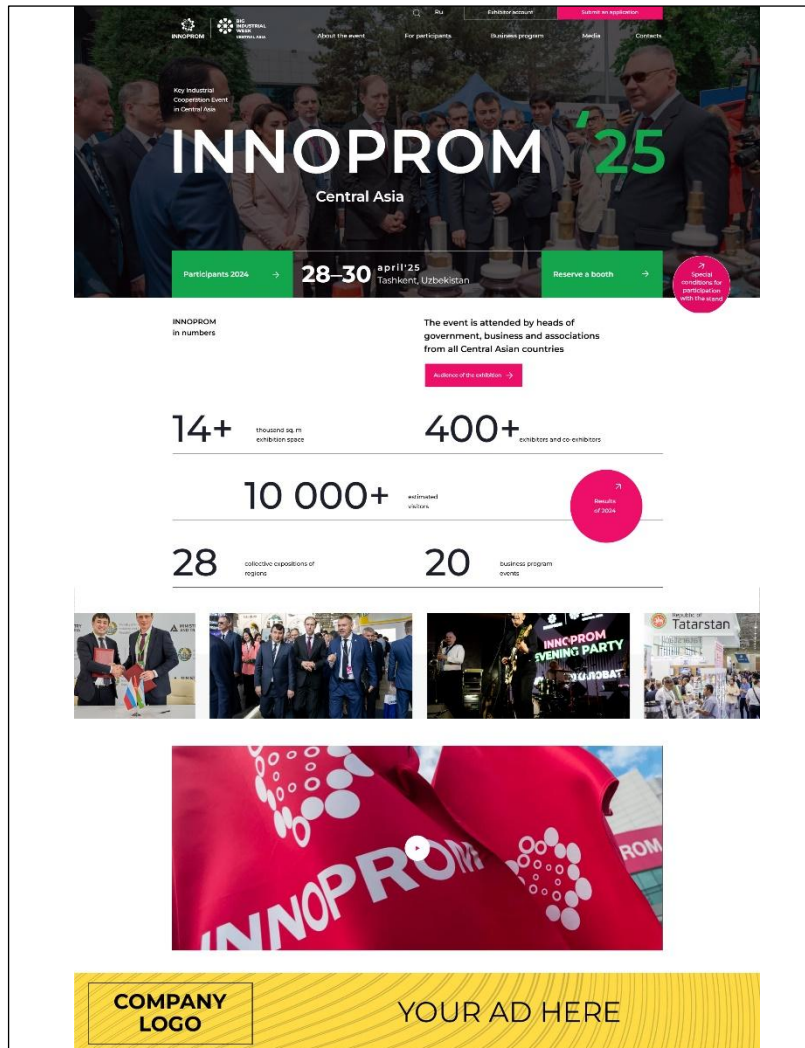
BANNER ON THE HOMEPAGE

- 54 000+ unique visitors from February to April
- 18 000+ unique visitors on exhibition days

Clickable rotating banner on INNOPROM. Central Asia's homepage

Take advantage of this opportunity to reach as much of your target audience as possible and draw more attention to your booth by announcing your participation in the trade fair and presenting your product through this rotating banner.

Cost: 300 000 ₸ / month



CONTACT INFORMATION:

pr@innoprom.com

ADVERTISING OPTIONS ON THE TRADE FAIR'S ONLINE RESOURCES

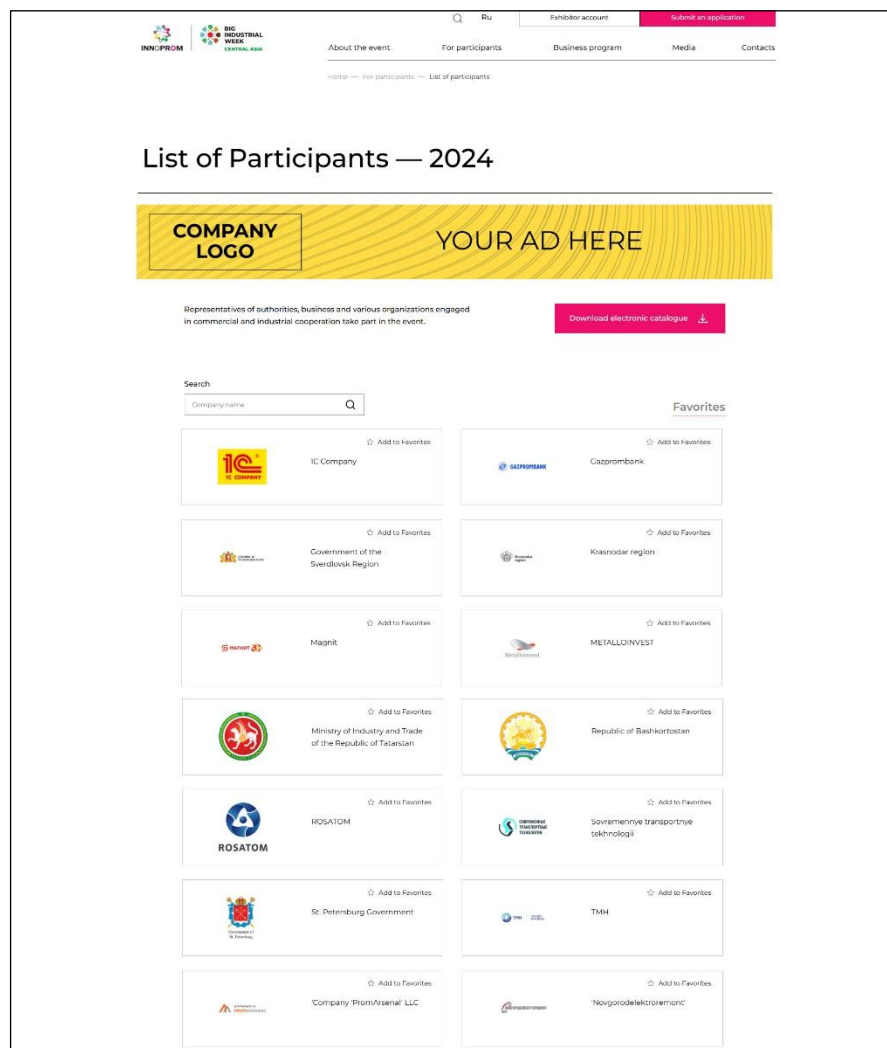
BANNER ON THE 'LIST OF PARTICIPANTS' PAGE

A clickable rotating banner on a page of INNOPROM. Central Asia's website listing the trade fair's participants.

This is one of the website's most visited pages during the preparation period and on the days of the event.

Take advantage of this opportunity to reach as much of your target audience as possible and draw more attention to your booth by announcing your participation in the trade fair and presenting your product through this rotating banner.

Cost: 200 000 ₸ / month

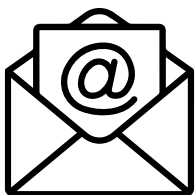


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ADVERTISING OPTIONS ON THE TRADE FAIR'S ONLINE RESOURCES

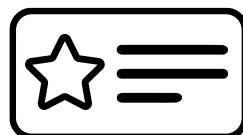
Announce your participation in INNOPROM in our newsletter, share the latest news about your company's work, and publicize a product/service presentation for your target audience (>150,000 industry contacts).



PARTNER NEWSLETTER

A separate newsletter is sent from the partner to INNOPROM's wide industry base during announcement of the event

Cost: 400 000 ₸



NEWSLETTER BANNER

Banner / banner + text in the INNOPROM. Central Asia newsletter during announcement of the event

Cost: 100 000 ₸



INNOPROM DIGEST

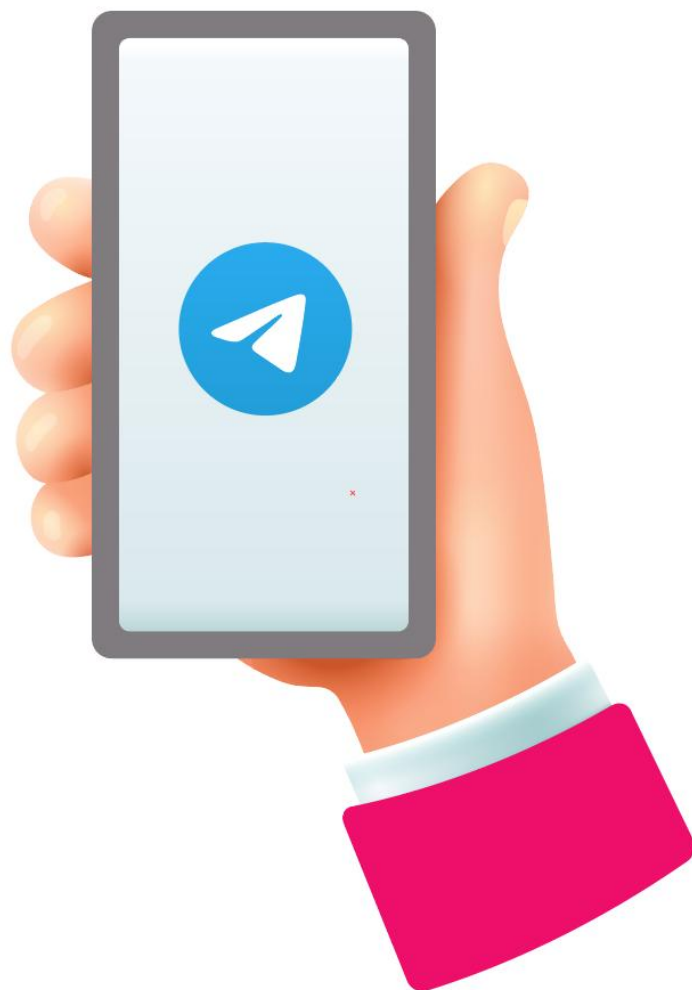
Banner / banner + text in INNOPROM. Central Asia's daily digest on days the trade fair is held.

Cost:

- April 28 – 30, 2025: **150 000 ₸**

CONTACT INFORMATION:

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POSTS IN INNOPROM'S TELEGRAM CHANNEL

This is an opportunity to tell INNOPROM participants and visitors about your company and product, which will help draw attention to your booth during the trade fair.

Check with one of our managers for details about the service and technical requirements.

The service package includes:

- 1 post in the event's official Telegram channel
- Preparation, coordination, and posting of content at the desired time
- Ability to add UTM tags, images, and videos

Cost: 200 000 ₪

CONTACT INFORMATION:

pr@innoprom.com



INTERACTIVE CONTENT IN INNOPROM'S TELEGRAM CHANNEL

This is an opportunity to tell INNOPROM participants and visitors about your company and product, which will help draw attention to your booth during the trade fair.

Check with one of our managers for details about the service and technical requirements.

Cost: 350 000 ₪

The service package:

- Includes development of engaging creative content in any format available on Telegram (thematic surveys, tests, sweepstakes, info cards, broadcasts)
- Enhances brand awareness and audience engagement during the exhibition period
- Sends prizes to participants and winners of sweepstakes and polls.

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**FOR DETAILS ON PURCHASING SERVICES
FOR PARTICIPANTS**

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