



OCTOBER

**6-7**

**2025**

# BIOPRM

Industry and Technology  
for Humans

INTERNATIONAL FORUM

GELENDZHIK, RUSSIA  
'GELENDZHIK ARENA'



# Advertising & PR Opportunities

OPTIONS AVAILABLE EXCLUSIVELY FOR FORUM  
PARTNERS AND EXHIBITORS

# Advertising Opportunities

## banner + accompanying promo text

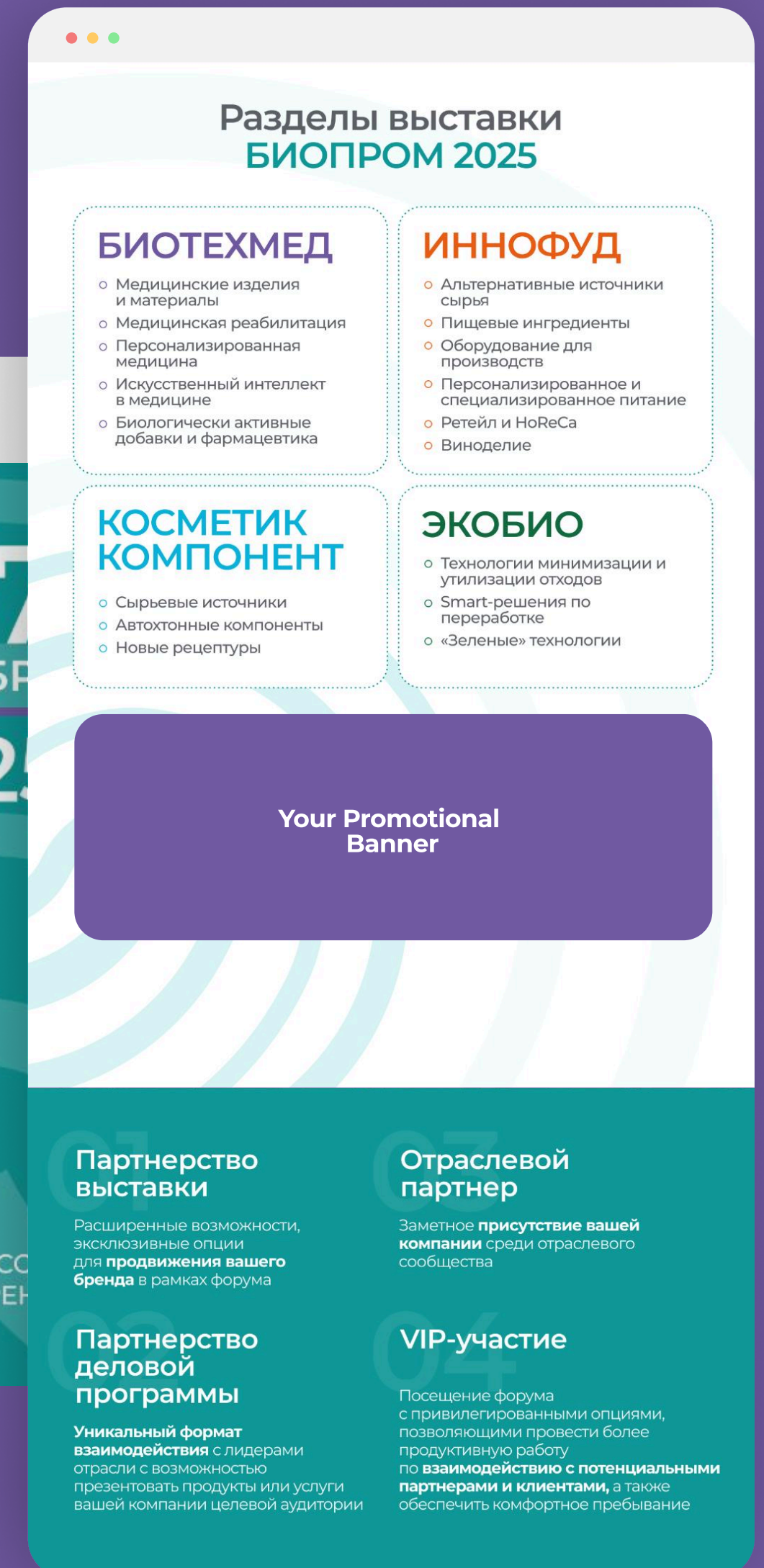
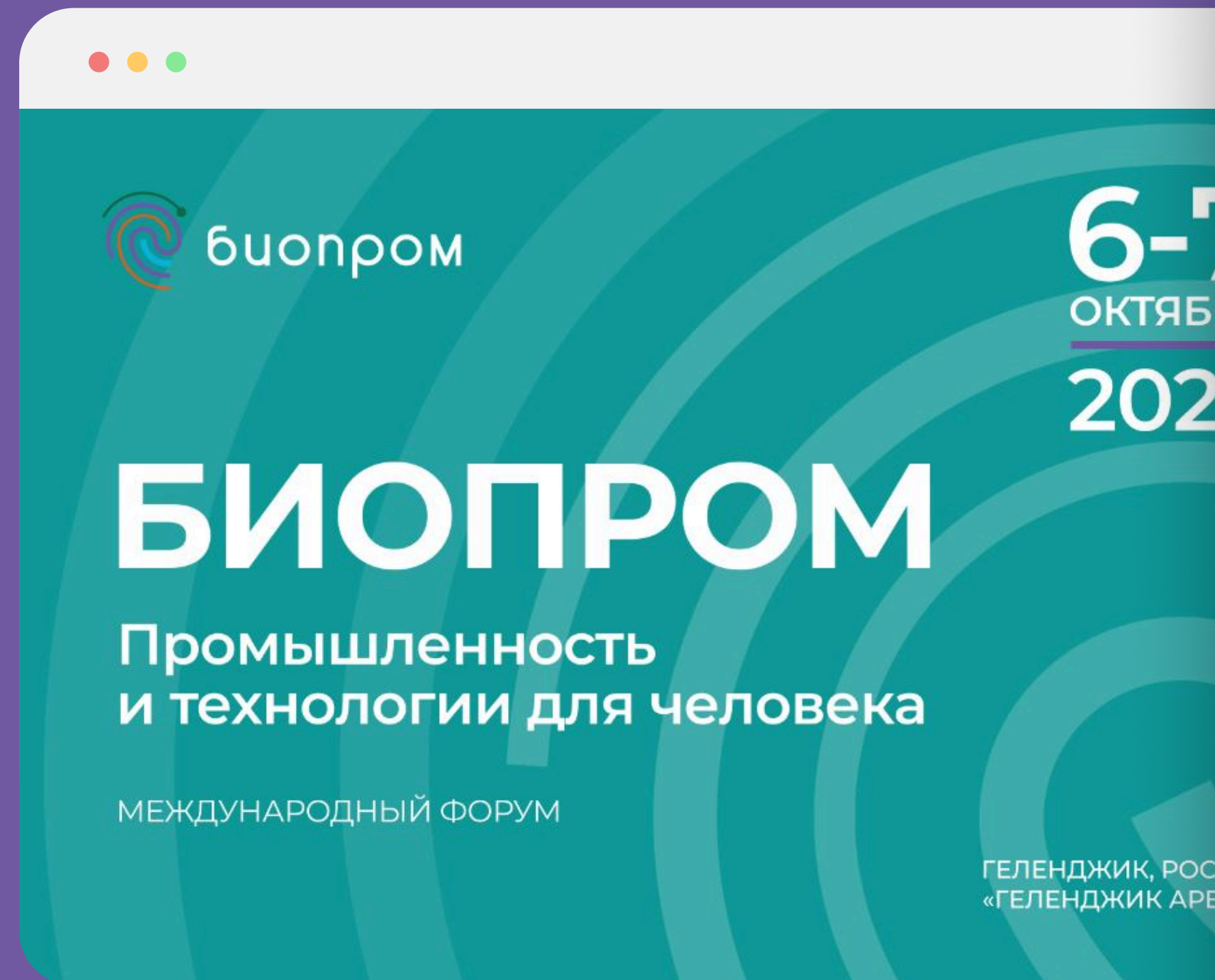
Placing your company's information in an **email newsletter** distributed to BIOPROM's **extensive database**

## banner OR text

Placing your company's information in an **email newsletter** distributed to BIOPROM's **extensive database**

**over 8,000 contacts**

Targeted subscribers within the BIOPROM database



# Advertising Opportunities

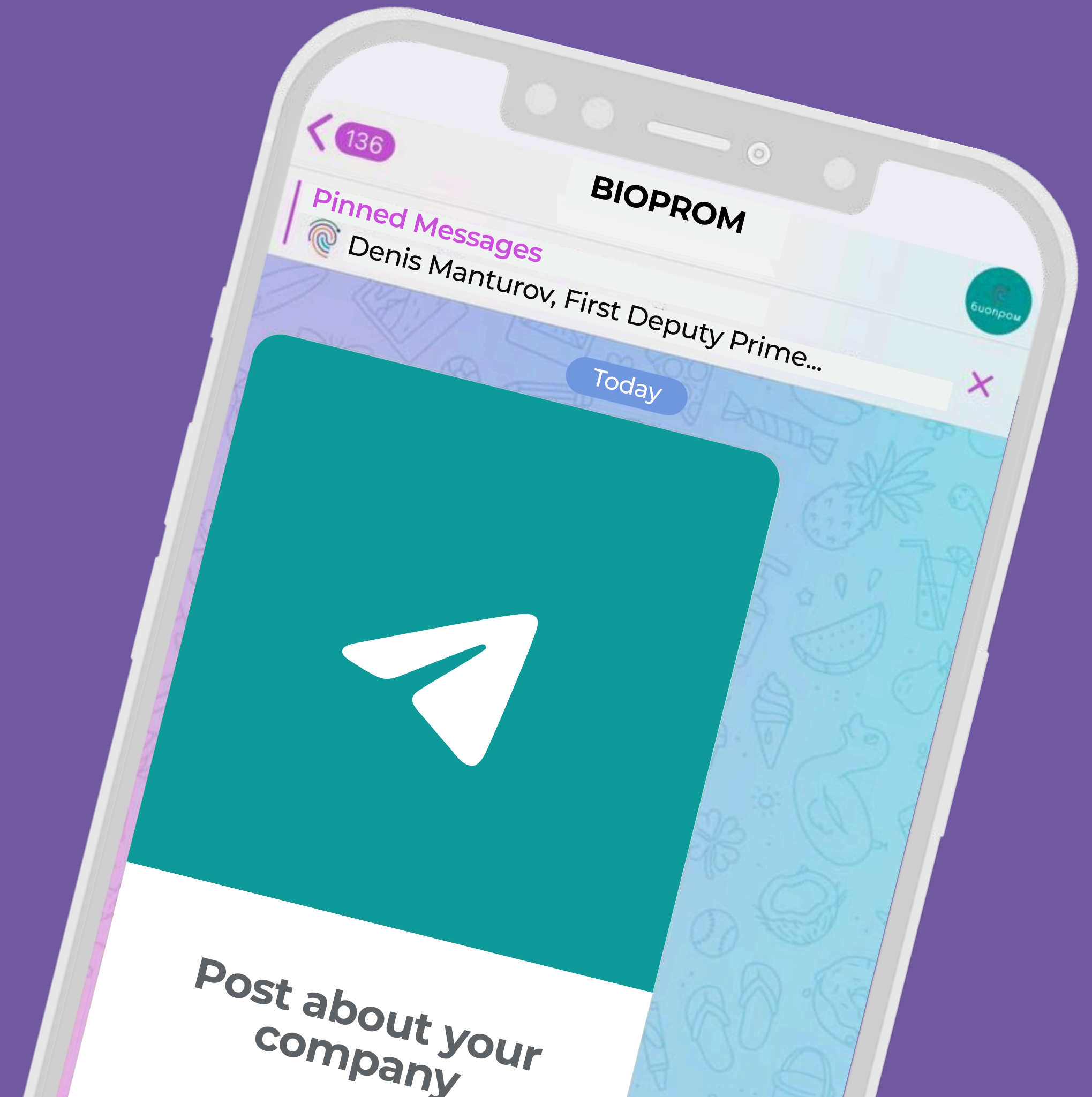
(04)

## Post on the BIOPROM Telegram channel

- drafting and publishing a Telegram post based on materials provided by the company
- timely publication on the channel without subsequent deletion
- opportunity to include a URL to the company's website and Telegram handle

## Interactive post on the BIOPROM Telegram channel

- development of an engagement plan to drive audience interaction with the company in the BIOPROM Telegram channel
- drafting and publishing a post or a series of posts based on materials provided by the company
- timely publication of the post or the series of posts on the channel without subsequent deletion
- opportunity to include a URL to the company's website and Telegram handle



# Advertising Opportunities

(05)

## banner + accompanying promo text

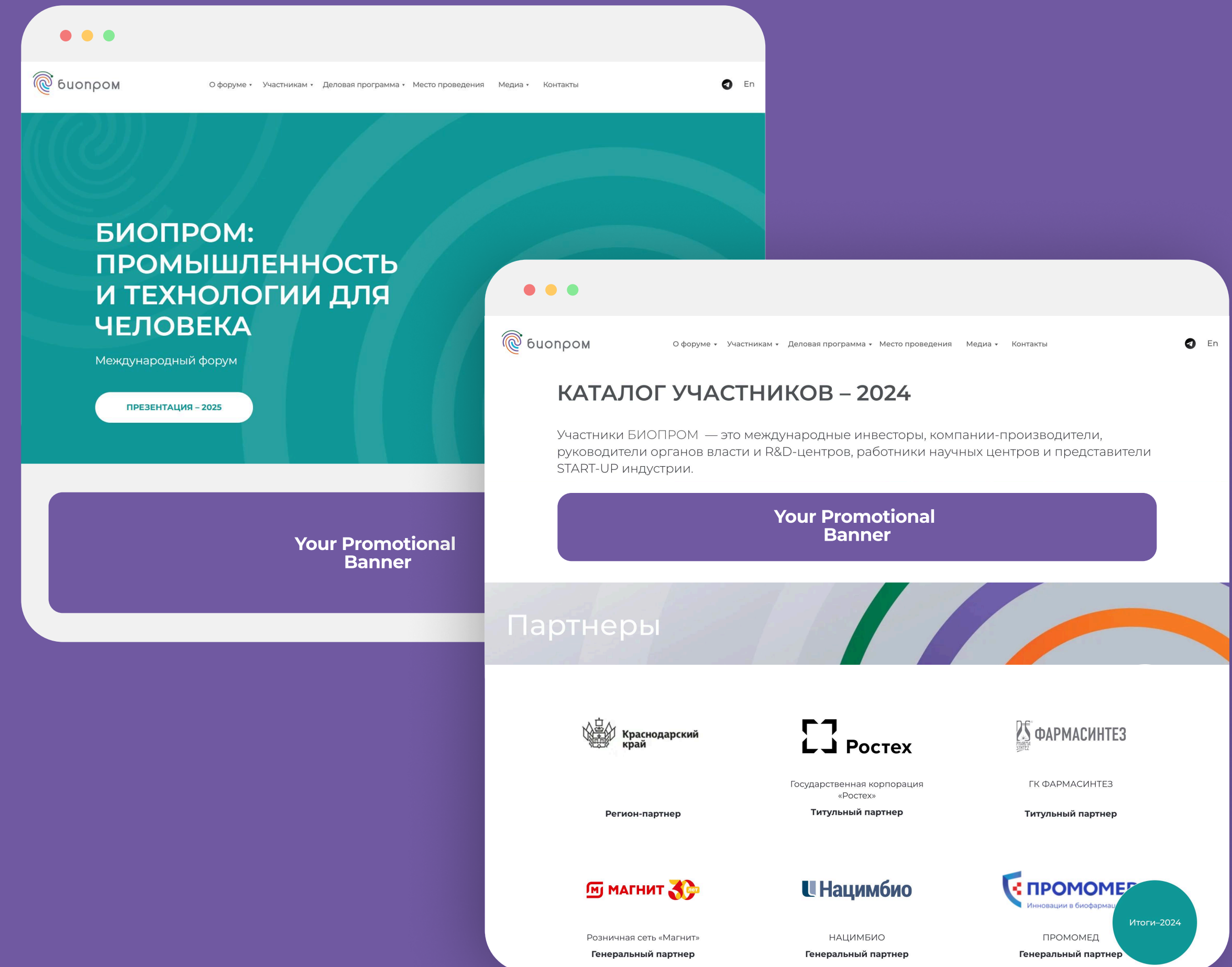
### Banner on the BIOPROM Forum website

- o placing a promotional banner (1,360 x 160 px) with an active link to the company's website displayed in rotation on the second and subsequent screens of the homepage
- o collecting and delivering the banner click-through statistics

Average monthly website traffic: **13,500 unique users**

### Banner in the 'Participant Catalog' section on the BIOPROM Forum website

- o Placement of a promotional banner (1,360 x 160 px) with an active link to the company's website displayed in rotation on the 'Participant Catalog' webpage



# PR Opportunities

(06)

30 minutes

## Providing a feature spot in the Signing Ceremony Area at the Forum venue

- **provision of a dedicated, fully equipped area** for signing ceremonies and signed contracts folder exchanges
- **ceremony announcements** via various BIOPROM media channels
- **live voice-over support** for the ceremony
- **photo coverage report** of the signing ceremony

30 minutes

## Press conference with a company representative held at the Forum venue

- **full technical setup** of the designated press conference area provided
- **photo coverage report** of the press event
- **notification and invitation sent to all accredited media** present at the Forum
- **featuring the press conference** in the official event agenda



# Additional Opportunities Available at the Forum Venue

(07)

## Photo Coverage

- **professional event photo coverage of sessions**, activities, negotiations, and meetings, portrait photography
- compiling a **photo report** of up to 50 images

## BIOPROM TALKS

- **filming an interview** with a company representative by a professional video production team
- **editing and delivery** of a finalized interview video
- publishing the interview on the **Forum's social media channels**
- publishing the interview on the **official Forum website**

## Video walkthrough of the company's booth at the Forum venue

- opportunity to **showcase the participating company's product line** in video format on the Forum's social media platforms
- curated and scheduled **posting of the company's content** at a preferred time



**Don't miss the opportunity  
to expand your business reach  
at the BIOPROM**

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