

INNOPROM. SAUDI ARABIA

INTERNATIONAL INDUSTRIAL TRADE FAIR

FEBRUARY 8–10, 2026
THE ARENA I RIYADH, KINGDOM OF SAUDI ARABIA

SUPPORTED BY



OPERATOR





INNOPROM. SAUDI ARABIA

A platform for strengthening international cooperation.

The event will include the setup and facilitation of a business mission and an exhibition area.



 $6000 \, \text{M}^2$

exhibition space



10+

participating countries



100+

exhibitors and co-exhibitors



10+

business program events







KINGDOM OF SAUDI ARABIA —

partner Country of the 15th International Industrial Trade Fair INNOPROM in 2025

1,512 m²

The largest national exposition at the Trade Fair

43 exhibitors

Showcased the country's industrial, trade, and investment potential

over 200 participants

Delegation of representatives from leading government bodies and major industrial companies operating in the country's priority sectors







"There are many areas in which we can cooperate. But if I had to pick three or four of the most important, I would say one of them is definitely metal processing and manufacturing. Pharmaceuticals is another one. Automotive industry, renewable energy, machinery and equipment, to list a few more. We are also interested in automation of research and development. There are many opportunities here. We have a large-scale plan for automation of manufacturing and chemical processing."

— Bandar Ibrahim al-Khorayef, Minister of Industry and Mineral Resources of the Kingdom of Saudi Arabia, Head of Delegation at INNOPROM 2025.



2023 >>> 2025 >>> 2026





The first multi-industry Made in Russia + INNOPROM business mission heads to the Kingdom of Saudi Arabia.

Saudi Arabia is the Partner Country of the 15th International Industrial Trade Fair INNOPROM 2025 in Ekaterinburg.

"INNOPROM. Saudi Arabia" is an event featuring a business mission and an exhibition area in Riyadh.









FEBRUARY 8–10, 2026RIYADH, KINGDOM OF SAUDI ARABIA

TRADE FAIR SECTIONS



Mechanical Engineering and Components



Industrial Automation



Information Technology



Technologies for Cities



Transport Technologies



Technologies for Energy







PARTICIPATION OPTIONS



Sponsorship and partnership

Exclusive formats for showcasing your company. Unique extended options, maximized benefits.



Booth participation

A one-of-a-kind opportunity to demonstrate your products, highlight their advantages, and build direct dialogue with your target audience.



Business program partner

Direct participation in discussions on innovation and industrial development trends, showcasing your company's achievements.



VIP participation

Exclusive benefits and opportunities of visiting the trade fair.



BUSINESS PROGRAM

FEBRUARY 8

- Main strategic session on key issues of industrial development
- Trade Fair tours by heads of delegations
- Foresight sessions on transport and energy development
- Thematic events on international cooperation
- Thematic events on smart cities
- Evening reception for event participants

FEBRUARY 9-10

- Thematic events on industrial automation, information technology, and industrial robotics
- Thematic events on advanced mechanical engineering
- Thematic events on unmanned transport systems
- EXPO tours
- Business matchmaking sessions
- Business visits to key production and investment sites



Email for general inquiries ksa@innoprom.com

Sponsorship and partnership

Alena Muradova

Commercial Director muradova@innoprom.com

Daria Babkina

Project Manager of the Sponsor and Partner Relations Department <u>babkina@innoprom.com</u>

Participation in the trade fair

Dmitry Savin

Head of Sales savin@innoprom.com

Valeriya Burskaya

Account Manager burskaya@formika-event.com

Elena Markelova

Account Manager <u>markelova@formika-event.com</u>

Natalia Moskvitsova

Account Manager moskvitsova@formika-event.com

Irina Rogalina

Account Manager rogalina@formika-event.com

Participation in the business program

Vasilii Tuganov

Business Program Manager tuganov@innoprom.com

For any inquiries about the VIP package

Ekaterina Nikodinova

VIP Guests Dept. Head nikodinova@innoprom.com