



**BIG SAUDI ARABIA  
INDUSTRIAL  
WEEK**

INNOPROM

# INNOPROM. SAUDI ARABIA

INTERNATIONAL INDUSTRIAL TRADE FAIR

FEBRUARY 8-10, 2026

THE ARENA | RIYADH, THE KINGDOM OF SAUDI ARABIA

SUPPORTED BY



MINISTRY OF INDUSTRY  
AND TRADE OF RUSSIA

استثمر في السعودية  
INVEST SAUDI



وزارة الاستثمار  
Ministry of Investment

SAUDI  
MADE

وزارة الصناعة  
والثروة المعدنية  
Ministry of Industry and Mineral Resources



ORGANIZER

FORMIKA  
EVENT

CO-ORGANIZER

مساحات الإبداع  
CREATIVE SPACES  
EVENT PLANNING تخطيط فعاليات ومعارض

VENUE

THE  
ARENA  
BY LIVE SHOW ARABIA



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## INNOPROM. SAUDI ARABIA

**A strategic international** platform for business and authorities to showcase products and technologies for buyers, partners and investors and facilitate industrial and trade cooperation. A lot of innovative and in-demand solutions will be shown at the fair.



**6,000 sq. m**  
exhibition space



**10+**  
participating countries



**100+**  
exhibitors and co-exhibitors



**10+**  
business program events

[Registration](#)

[List of participants](#)





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## EVENT OBJECTIVES

- Strengthening and expanding industrial and trade cooperation
- Opportunities to seek and attract leads, clients, buyers, partners, and investors
- Discussing current industrial agenda and innovative technologies
- Networking and international business ties development

## Saudi Arabia is a fast-growing hub for industrial innovation, trade expansion, and investment opportunities in the Middle East:

- The country is undergoing a significant industrial shift under Saudi Vision 2030 to diversify the economy and promote tech-driven growth
- Industrial production increased by 6.5% in July 2025 year-on-year, driven by manufacturing and mining growth
- A \$2.66 billion government incentive program was introduced in early 2025 to stimulate investment in local manufacturing





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## EXHIBITION AND BUSINESS PROGRAM SECTIONS



Machine Building and Component Manufacturing



Metallurgy and New Materials



Digital Solutions



Industrial Automation



Metropolitan Solutions



Industrial Infrastructure



Technologies for Energy



Healthcare Technologies



Transport Technologies



Financing international projects





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## KEY INVITED SPEAKERS



**Anton Alikhanov**

Minister of Industry and Trade  
of the Russian Federation



**Khalid bin Abdulaziz Al-Falih**

Minister of Investment of the  
Kingdom of Saudi Arabia



**Bandar bin Ibrahim Al-Khorayef**

Minister of Industry and Mineral Resources  
of the Kingdom of Saudi Arabia

## BUSINESS PROGRAM

### FEBRUARY 8

*Expert Panel*

**Strategic Alliances: Partnerships  
between KSA and Russia**

*Executive roundtables*

- **Maritime Autonomous Shipping**
- **Financing international projects**

### FEBRUARY 9

*Main Plenary Session*

**Investing in the Future: Innovation and  
Industrial Cooperation**

**Official Exhibition Tour by Heads of  
Delegations**

*Panel sessions*

- **Fuel & Energy Tech**
- **FMCG**

### FEBRUARY 10

*B2B sessions*

- **Digital & AI Solutions**
- **Industrial Infrastructure**

**Business program**



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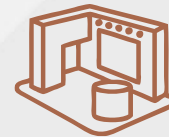
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## PARTICIPATION FORMATS



### **Partnership**

Maximized opportunities for your company and its delegation to participate in the Trade Fair and its Business Program.



### **Participation with a Booth**

Showcasing technologies and products to an international audience, engaging with potential clients and partners, and strengthening your company's market position.



### **Business Program Participation**

Discussing international industrial trends, engaging in dialogue with authorities and business leaders, strengthening the company's reputation as an industry expert.



### **VIP Participation Package**

Extended opportunities for visiting the Trade Fair with access to VIP events and areas.



### **Attending the Trade Fair as a Visitor**

An opportunity to learn about participants, their products and technologies, and to discuss potential cooperation.



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## VENUE

**The Arena Riyadh Venue** – is a brand new, multi-purpose indoor arena, offering world-class event space and hospitality.

- Located near the center of Riyadh and is surrounded by well-developed infrastructure
- Within walking distance modern hotels that ensure a comfortable stay for guests
- The King Khalid International Airport is only a 20-minute drive away





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## General inquiries

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### Sponsorship and partnership

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### Participation in the trade fair

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### Inquiries on the VIP participation

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