

15TH INTERNATIONAL INDUSTRIAL TRADE FAIR

15 INNOPROM

[EXPO.INNOPROM.COM/EN](https://expo.innoprom.com/en)

7-10 JULY
2025

EKATERINBURG, RUSSIA
IEC 'EKATERINBURG-EXPO'

RUSSIA'S LEADING INDUSTRIAL TRADE FAIR

2024 RESULTS



50,000 m²

EXHIBITION SPACE



>900

RUSSIAN AND INTERNATIONAL EXHIBITORS



>11,000

COMPANIES & ORGANIZATIONS



>47,000

VISITORS FROM 60+ COUNTRIES



>23,000

MASS MEDIA MENTIONS



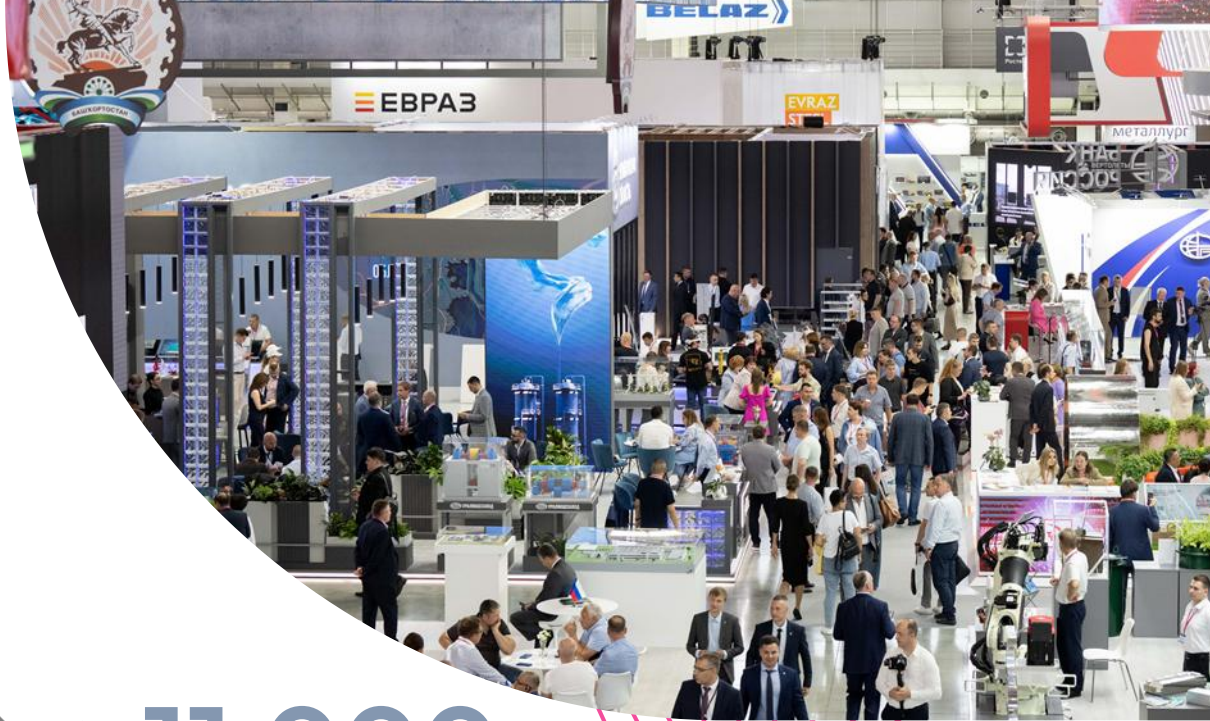
>100

BUSINESS PROGRAM EVENTS



>350

SPEAKERS AND EXPERTS INCLUDING CEOs OF GLOBAL AND RUSSIAN COMPANIES



INNOPROM



TRADE FAIR SECTIONS



MACHINE BUILDING
AND COMPONENT MANUFACTURING



MANUFACTURING TECHNOLOGIES



DIGITAL
TECHNOLOGIES



METROPOLITAN
SOLUTIONS



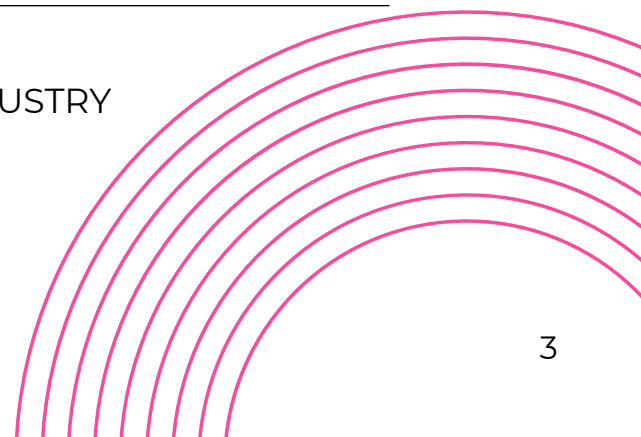
METALLURGY
AND NEW MATERIALS



INDUSTRIAL
AUTOMATION



SERVICES FOR INDUSTRY





MUTUALLY BENEFICIAL INTERNATIONAL COLLABORATION

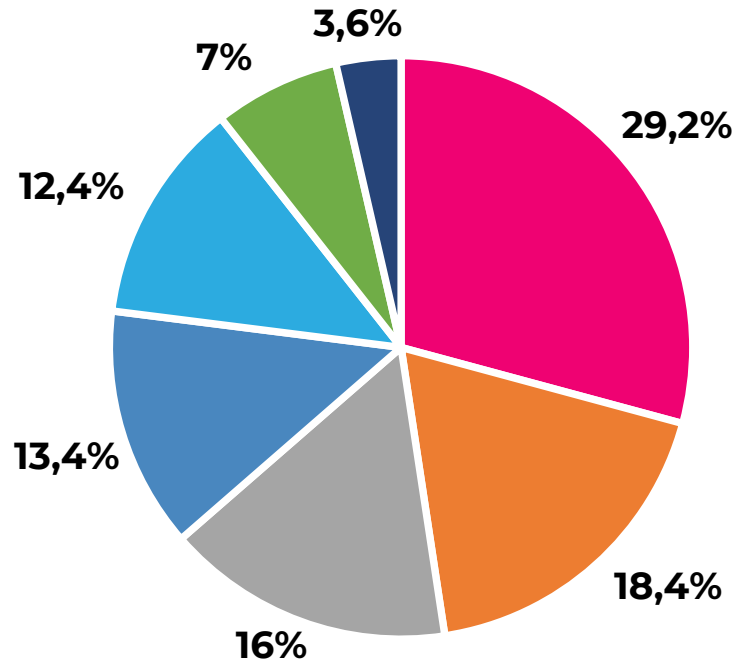
INNOPROM brings together representatives from authorities, industry associations, unions, and businesses of all sizes — from major enterprises to small companies.

The event hosts Russian and international delegations keen on fostering trade and industrial collaboration.

The Russian participants include the Ministry of Industry and Trade of Russia; key machine building, metallurgy, energy, chemical, IT companies; Russian regions with local manufacturers and industrial projects.

INNOPROM AUDIENCE

SECTOR AFFILIATION



- Machine Building
- Services for the Manufacturing Industry
- Metallurgy and Materials
- Chemical Engineering

- Industrial Automation & IT
- Energy Industry
- Other sectors

LEVEL OF POSITION

19,3%

CEO or company owners

46,5%

Managers, specialists, engineers

10%

Company deputy managers

24,2%

Mid-level managers

INNOPROM PARTICIPATION

1

Effective results

on finding new leads, sales, attracting new clients, partners and investors

2

Direct communication

with managers and specialists from sectors related to industry and trade of Russia and other countries

3

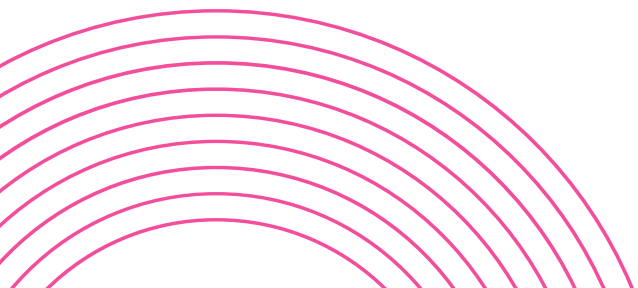
Experience exchange and networking

with representatives of authorities, business, specialized associations and unions

4

Contribution to developing

international trade and industrial cooperation



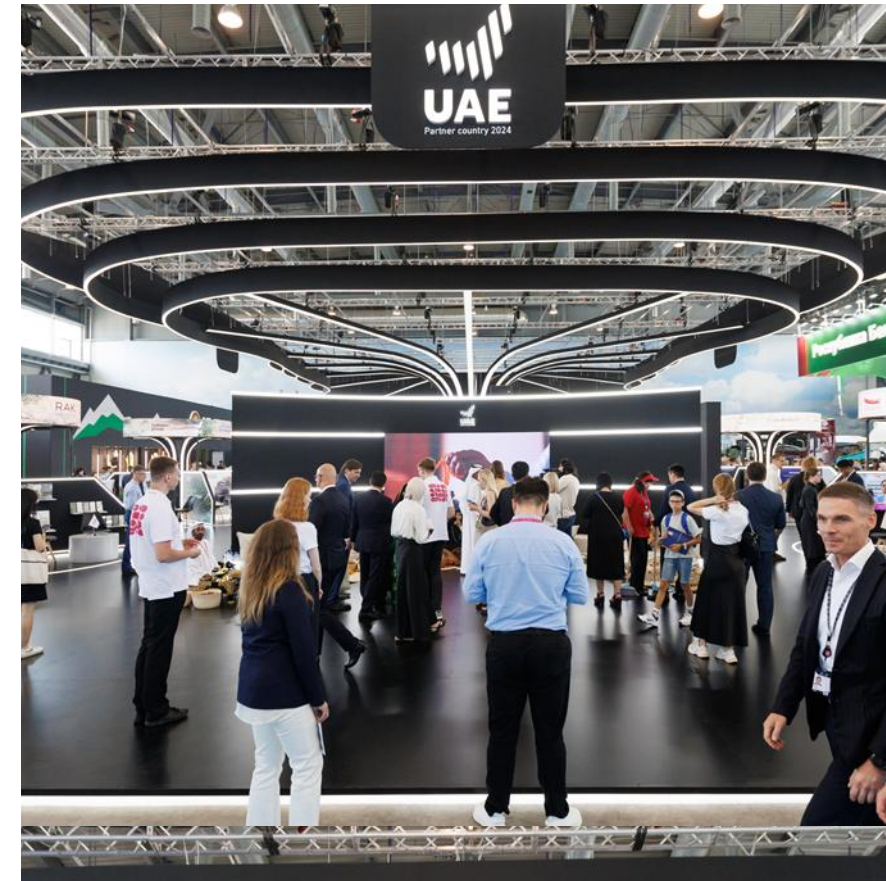
2024 PARTICIPATING COUNTRIES

COUNTRIES WITH A FEATURED EXPOSITION:

- Belarus
- China
- Egypt
- Kazakhstan
- Kyrgyzstan
- Tajikistan
- The United Arab Emirates
- Türkiye
- Uzbekistan

60 COUNTRIES REPRESENTED BY THEIR OFFICIAL BUSINESS DELEGATIONS:

- Algeria
- Armenia
- Cameroon
- Cuba
- Ethiopia
- Gambia
- Ghana
- India
- Iraq
- Iran
- Japan
- Jordan
- Kyrgyzstan
- Malaysia
- Moldova
- Myanmar
- Nicaragua
- Nigeria
- Oman
- Pakistan
- Qatar
- Saudi Arabia
- Senegal
- Serbia
- Slovakia
- Syria
- South Africa
- Turkmenistan
- Zimbabwe

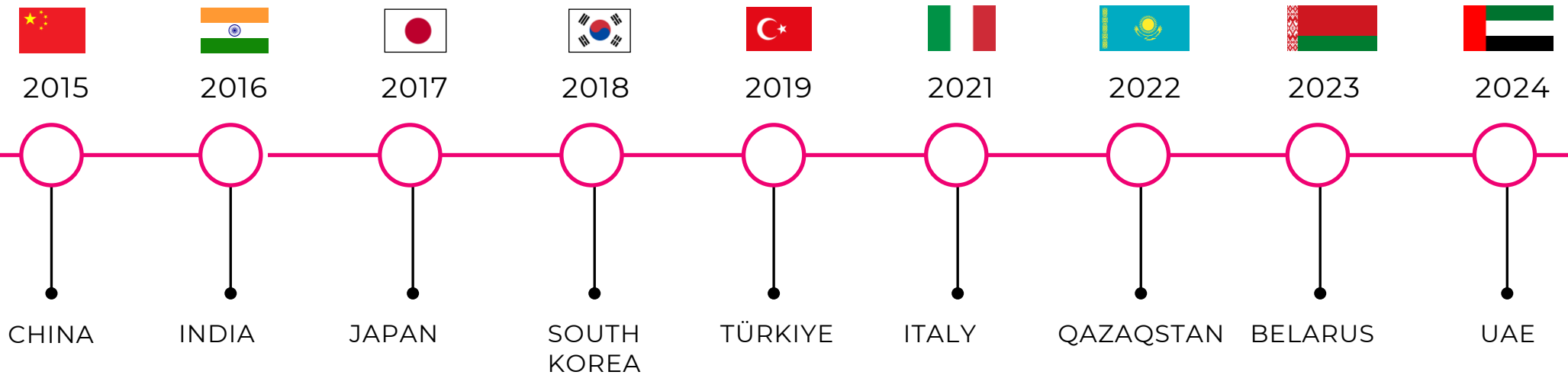


INNOPROM is an effective platform for international trade development and strengthening mutually beneficial international relations

INNOPROM PARTNER COUNTRY

- Large-scale exposition of industrial foreign companies that is the largest one to be featured at INNOPROM
- Business events with the participation of business leaders and authorities
- B2B meetings with representatives of delegations
- Rich cultural program

2015–2024 INNOPROM PARTNER COUNTRIES:





BUSINESS PROGRAM TRACKS



Industry Innovations



The New Mobility



Digital Manufacturing and Industrial IT



Industry Cybersecurity



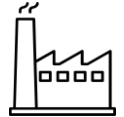
International Cooperation



Industrial Projects Financing



Human Resources Development and Educational Solutions



Industrial Infrastructure



Metropolitan Solutions



Component Manufacturers Forum

BUSINESS PROGRAM

1 Comprehensive coverage of various industry areas allows you to learn about trends in technological development and find relevant solutions for your business.

2 The hands-on cases focus: real-life projects of successfully implementing innovative solutions in Russian and international companies.

3 International context: top officials, leading experts and heads of companies from Russia, EAEU countries, Asia and other regions speak on global industry trends.

4 A platform for a constructive dialog between the business and the government: active participation of authorities and companies ranging from the largest to the smallest.

TOP SPEAKERS



MIKHAIL MISHUSTIN

Prime Minister of the Russian Federation



ROMAN GOLOVCHENKO

Prime Minister of the Republic of Belarus



KOKHIR RASULZODA

Prime Minister of the Republic of Tajikistan



AKYBEK JAPAROV

Chairman of the Cabinet of Ministers of the Kyrgyz Republic – Head of the Administration of the President of the Kyrgyz Republic



ANTON ALIKHANOV

Minister of Industry and Trade of the Russian Federation



SULTAN BIN AHMED AL JABER

Minister of Industry and Advanced Technology, United Arab Emirates



KANAT SHARLAPAYEV

Minister of Industry and Construction of the Republic of Qazaqstan



DR. THANI AL ZEYUODI

Minister of State for Foreign Trade, United Arab Emirates

TOP SPEAKERS



ALEXEY FETISOV
CEO, TI



ABDULLA AL HAMELI
Vice President, AD Ports



SERGEY LESIN
CEO, BELAZ



ERKEBULAN ILYASOV
Chairman of the Board
of Directors,
Alageum Electric



SERGEY KOGOGIN
CEO, KAMAZ



KIRILL KOMAROV
First Deputy CEO,
Rosatom



RAJA AL MAZROUEI
CEO, Etihad Credit
Insurance



EDUARD DAVYDOV
CEO, Roschem



ALEXEY RAYKEVICH
CEO, GLONASS JSC



PAVEL MOROZOV
CEO, Acron Holding



FYODOR NAZAROV
CEO, NAMI



MAXIM BOGDANOV
CEO, ASCON

COMPONENT MANUFACTURERS FORUM

over 150 participants

small and medium-sized component manufacturers

over 350 B2B meetings held

in the format of a business dialog;
where each supplier has 15 minutes to present their products to
purchasing directors of major industrial companies

2024 List of Participants:

Metallurgy and Materials Manufacturing:

- EVRAZ
- Metalloinvest
- Chepetsky Mechanical Plant

Machine Engineering & Components:

- NAMI
- Transportation Systems, Inc.
- GC 1520
- BELAZ
- The Ural Turbine Works

Energy Industry:

- TVEL

Services for the Manufacturing Industry:

- Institute of Oil and Gas
Technology Initiatives



DIALOG WITH A TRADE REPRESENTATIVE

1,800+ business meetings over 4 days

Russian companies with trade representatives of the Russian Federation in 59 foreign countries

Interactive zone

for companies interested in entering the export market

10-minute meeting sessions

discussing the possibility of entering the market of foreign countries, as well as potential demands of a given export region



INDUSTRIA NATIONAL INDUSTRIAL AWARD

The award is designed to help form strategic priorities of the state industrial policy of the Russian Federation and promote them both within the country and in the international community.

ORGANIZED BY:



It has been held annually since 2014 and holds a governmental status. The winner is announced at INNOPROM.



Awarded for achievements in the field of industrial production, associated with the mass application of fundamentally new products such as technologies, devices, equipment, programs, materials, and substances as well as production technologies characterized by technological novelty, affecting the growth of production output including that in other industries and competitive in the global market.

Applications for the award are open from November 1, 2024 through March 12, 2025.

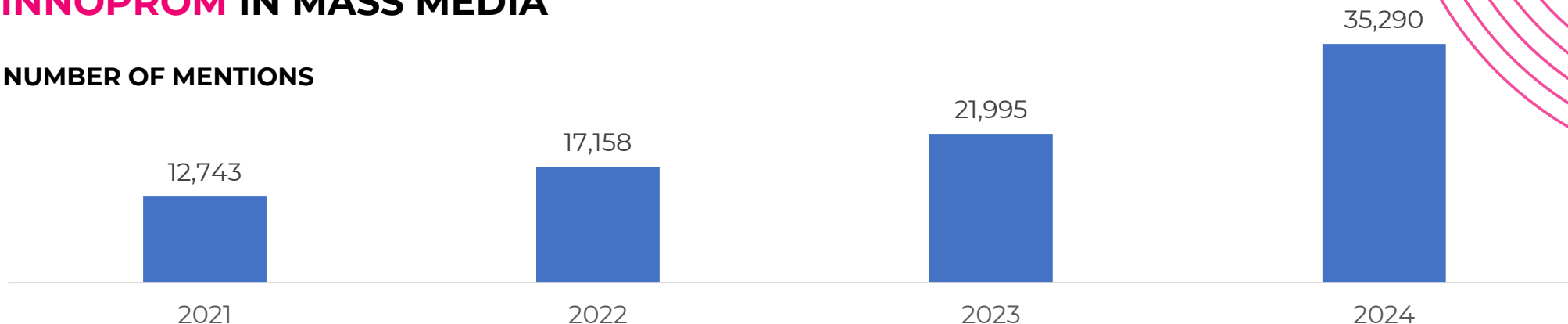
INNOPROM CULTURAL PROGRAM

- INNOPROM Opening Ceremony
- Partner country events: creative festivals and exhibitions, evening reception
- Official evening reception on behalf of the governor of the Sverdlovsk Region
- Evening events of the exhibitors: special receptions to establish and strengthen contacts and demonstrate products and services in an informal setting
- Cultural events by INNOPROM participants

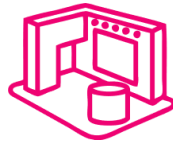


INNOPROM IN MASS MEDIA

NUMBER OF MENTIONS



INNOPROM PARTICIPATION OPTIONS



Booth at the
Exhibition



Partnership &
Sponsorship



Business Program
Partnership



VIP
Participation



Exclusive
B2B opportunities



Advertising &
PR options

PARTICIPATION OPTIONS BOOTH AT THE EXHIBITION

A unique opportunity to showcase your products, talk about their advantages, and build a direct dialog with the target audience.

- Attracting new customers
- Securing quality leads
- Strengthening positions within the industry



FOR MORE INFORMATION:

- **Natalia Moskvitsova**
moskvitsova@innoprom.com
 - **Valeria Burskaya**
burskaya@innoprom.com
 - **Elena Markelova**
markelova@innoprom.com
-



PARTICIPATION OPTIONS PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

**Exclusive benefits for your company
at Russia's leading industrial trade fair.**

- Unique advanced options for maximizing the outcomes of your participation
- Enhanced special attention to your company
- Ultimate privileges for your delegation



FOR MORE INFORMATION:

Alena Muradova

muradova@innoprom.com



PARTICIPATION OPTIONS BUSINESS PROGRAM

Join a conversation on innovations and trends of industrial development and present your own accomplishments

- Showcase your cutting-edge technologies and products to an audience of global professionals
- Increase your international business presence and exchange notes with fellow industry leaders
- Contribute to enhancing the strategic approaches to industrial development on a global scale



FOR MORE INFORMATION:

Daria Chitarra

chitarra@innoprom.com



PARTICIPATION OPTIONS VIP PARTICIPATION

- An official reception invitation
- Priority access to the main strategy session
- Unlimited access to the VIP Lounge
- A designated VIP entrance
- A dedicated reception desk
- Access to the VIP parking lot



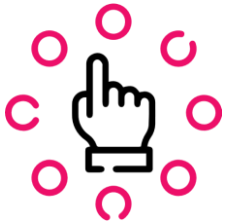
FOR MORE INFORMATION:

Ekaterina Nikodinova

nikodinova@innoprom.com



INNOPROM FOR BUSINESS: GROW YOUR BUSINESS ALONGSIDE US



EXCLUSIVE OPTIONS

- Providing and setting up negotiation spaces
- Advertising and PR support
- Agreement signing ceremonies
- Meeting appointment system



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LOOKING FORWARD TO SEEING YOU AT

15 INNOPROM

ORGANIZERS



MINISTRY OF INDUSTRY
AND TRADE OF RUSSIA



GOVERNMENT OF
THE SVERDLOVSK REGION

OPERATOR

FORMIKA
EVENT