

## MENTION POLICY

When using official information and quoting the statements of the Forum participants, the finished materials should contain a reference to the INTERNATIONAL INDUSTRIAL TRADE FAIR «INNOPROM.BELARUS» and the source of the information received, or contain a link to the Exhibition website (<https://belarus.biwexpo.com/>), if the information is taken from the website. Making any changes, additions or distortions to the copied (quoted) information is not allowed.

- **Print mass media / radio** – any program or interview conducted on the territory of the INTERNATIONAL INDUSTRIAL TRADE FAIR «INNOPROM.BELARUS», should contain a mention of the INTERNATIONAL INDUSTRIAL TRADE FAIR «INNOPROM.BELARUS» (text or emblem/logo).
- **Television** - any program or interview conducted on the territory of the INTERNATIONAL INDUSTRIAL TRADE FAIR «INNOPROM.BELARUS», should contain a mention of the INTERNATIONAL INDUSTRIAL TRADE FAIR «INNOPROM.BELARUS» (text or emblem/logo).
- **Publications on the Internet** - any article or interview written during the course of work or following the results of the INTERNATIONAL INDUSTRIAL TRADE FAIR «INNOPROM.BELARUS», should contain a mention of the INTERNATIONAL INDUSTRIAL TRADE FAIR «INNOPROM.BELARUS» (text or emblem/logo).
- **Photos** - any released photo must contain a mention of the INTERNATIONAL INDUSTRIAL TRADE FAIR «INNOPROM.BELARUS» in the image or in the caption (text or emblem/logo).
- **Blogs / social networks** – when using official information obtained as part of participation in the INTERNATIONAL INDUSTRIAL TRADE FAIR «INNOPROM.BELARUS», and quoting the statements of the participants with mention of the INTERNATIONAL INDUSTRIAL TRADE FAIR «INNOPROM.BELARUS» (the citation of the Exhibition participants must take place with their personal consent) ready-made materials posted on the Internet (blogs, social networks, etc.) must contain reliable facts.

The organizers of the Exhibition are not responsible for the statements of the participants of the blogosphere and social networks. Formica Event LLC informs that it has the right to use the text of articles, photos and videos obtained or created by mass media representatives during the preparation or holding of events at the INTERNATIONAL INDUSTRIAL TRADE FAIR «INNOPROM.BELARUS», with reference to the authors of these materials.