



OCTOBER

6-7

2025

BIO PROM

Industry and Technology
for Humans

INTERNATIONAL FORUM

GELENDZHIK, RUSSIA
'GELENDZHIK ARENA'

Contents

INDUSTRY AND TECHNOLOGY
FOR HUMANS

- (03-22) Partnership Packages
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the Business Program
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Partnership Packages



Title Partner

(04)

The logistical layout for this Partner's exhibition zone

Title Partners are granted priority in selecting the space of their choice.

A Title Partner is provided with **24 sq. m** of **'Premium'** category unequipped working space with priority choice for single-level booth construction at the 'Gelendzhik Arena' Congress & Exhibition Center for setting up the layout of exhibition space. This is subject to prior approval by the Operator.

Registration for the Title Partner's Representatives

'Exhibitor': granting exhibition area work access

20 badges

Event VIP Participant

10 badges

- o **The Partner is entitled** to including business partners of the company in the VIP participants list; subject to prior approval.
- o **The VIP package includes:** access to VIP zones, admission to all Business Program events throughout the Forum's duration.

Provision of a business-class vehicle for the period of October 5 to 8, 2025, including airport transfer from Sochi Airport / Novorossiysk Railway Station. This is available upon preliminary request placed by September 10, 2025.

Provision of an accredited photographer for the entire duration of the Forum to cover all Partner events, including photos of Business Program speakers. This feature is also available upon preliminary request placed by September 10, 2025.

Full access to the event photo library no later than October 31, 2025.

Title Partner

(05)

Congress and Business Program Opportunities

- **Opportunity to organize a dedicated business event** or integrate the Partner into one of the Forum's official sessions, which includes proper involvement of the Partner in agenda development and a speaking role for a Partner representative. The session will be included in the Forum's official business program.
- **Opportunity to nominate a Partner representative** with a status that is no lower than Deputy Head of the company as a speaker featured in a business event held within the framework of the Forum.

- **Opportunity to develop** a tailored business program for Partner representatives.
- **Opportunity to hold an official signing ceremony** for the Partner's agreement.
- VIP-designated Partner representatives will receive **priority seating** at all business program events, with the option to reserve seats.
- **Access to all open events** within the Forum's business program.

Title Partner

PR Engagement and Advertising Opportunities

- **Interview with a Partner representative** no lower than Deputy Head of the company by a business or industry-specific media outlet operating at the Forum.
- **Placement of a Partner banner** (building wrap) on the facade of the 'Gelendzhik Arena': the final design is to be approved in advance by the Operator.
- **Opportunity to screen a promotional video** before the Forum's forecast session with the maximum duration of 60 seconds.
- **Opportunity to screen a promotional video** before the Partner's own business event with the maximum duration of 60 seconds.
- **Highlighting of the Partner's exhibition booth** on Forum navigation surfaces.
- **Allocation of a dedicated media zone for a press briefing** on the Forum grounds with the date, topic, and press info submitted by September 15, 2025.

- **Opportunity to distribute up to 3 press releases** about the Partner to the accredited media.
- **Placement of the information about the Partner company** such as logo, name, partnership category, company description, and an active website link on the official Forum website at biopromforum.ru in the 'Partners' section within 3 days of submission.
- **Publication of a news post or announcement about the Partner** on biopromforum.ru and on the official Telegram channel at t.me/forumbioprom.
- **Placement of the Partner logo indicating the partnership status and an active link** on the homepage of the official Forum website at biopromforum.ru.
- **Placement of the Partner logo and company information** in the Forum's digital catalog.
- **Display of the Partner logo on indoor and outdoor advertising surfaces** at the Forum venue.
- **Inclusion of the Partner logo** in participant email communications.
- **Placement of the Partner logo** on Forum print materials.
- **Display of the Partner logo** on Forum participant badges.
- **Broadcast of the Partner's promotional video on screens** throughout the Forum venue with the maximum duration of 60 seconds.
- **Placement of Partner informational or promotional materials** at information stands across the Forum grounds.

General Partner

The logistical layout for this Partner's exhibition zone

General Partners are granted priority in selecting the space of their choice.

A General Partner is provided with **18 sq. m** of **'Premium'** category unequipped working space with priority choice for single-level booth construction at the 'Gelendzhik Arena' Congress & Exhibition Center for setting up the layout of exhibition space. This is subject to prior approval by the Operator.

Registration for the General Partner's Representatives

'Exhibitor': granting exhibition area work access

15 badges

Event VIP Participant

7 badges

- **The Partner is entitled** to including business partners of the company in the VIP participants list; subject to prior approval.
- **The VIP package includes:** access to VIP zones, admission to all Business Program events throughout the Forum's duration.

Provision of an accredited photographer for the entire duration of the Forum to cover all Partner events, including photos of Business Program speakers. This feature is available upon preliminary request placed by September 10, 2025.

Full access to the event photo library no later than October 31, 2025.

General Partner

Congress and Business Program Opportunities

- **Opportunity to organize a dedicated business event** or integrate the Partner into one of the Forum's official sessions, which includes proper involvement of the Partner in agenda development and a speaking role for a Partner representative. The session will be included in the Forum's official business program.
- **Opportunity to develop** a tailored business program for Partner representatives, available at a prior application submission.

- **Opportunity to hold an official signing ceremony** for the Partner's agreement.
- VIP-designated Partner representatives will receive **priority seating** at all business program events, with the option to reserve seats.
- **Access to all open events** within the Forum's business program.

General Partner

(09)

PR Engagement and Advertising Opportunities

- **Placement of a Partner banner** (building wrap) on the facade of the 'Gelendzhik Arena': the final design is to be approved by the Operator.
- **Opportunity to screen a Partner promotional video** before the start of the Partner's own business event; the video is to have the maximum duration of 40 seconds.
- **Highlighting of the Partner's exhibition booth** on Forum navigation surfaces.
- **Allocation of a dedicated media zone for conducting a press briefing** on the Forum grounds with the press briefing date, topic, and any additional press information for media representatives is to be submitted no later than September 15, 2025.
- **Opportunity to distribute up to 3 press releases** about the Partner to the accredited media.
- **Publication of Partner's news or an announcement** on biopromforum.ru and on the official Telegram channel at t.me/forumbioprom.

- **Placement of the information about the Partner company** such as company logo, company name, partnership category, company description, and an active Partner website link on the official Forum website available at biopromforum.ru within the 'Partners' section no earlier than 3 days after the submission.
- **Placement of the Partner logo indicating the partnership status and an active link** on the homepage of the official Forum website at biopromforum.ru.
- **Placement of the Partner logo and company information** in the Forum's digital catalog.
- **Display of the Partner logo on indoor and outdoor advertising surfaces** at the Forum venue.
- **Inclusion of the Partner's logo** in various participant digital / email communications.
- **Placement of the Partner's logo** on various distributed Forum print materials.
- **Broadcast of the Partner's promotional video on screens** throughout the Forum venue with the maximum duration of 60 seconds.
- **Placement of Partner informational or promotional materials** at information stands across the Forum grounds.

Strategic Partner

(10)

The logistical layout for this Partner's exhibition zone

Strategic Partners are granted priority in selecting the space of their choice.

A Strategic Partner is provided with **12 sq. m** of **'Premium'** category unequipped working space with priority choice for single-level booth construction at the 'Gelendzhik Arena' Congress & Exhibition Center for setting up the layout of exhibition space. This is subject to prior approval by the Operator.

Registration for the Strategic Partner's Representatives

'Exhibitor': granting exhibition area work access

10 badges

Event VIP Participant

5 badges

- **The Partner is entitled** to including business partners of the company in the VIP participants list; subject to prior approval.
- **The VIP package includes:** access to VIP zones, admission to all Business Program events throughout the Forum's duration.

Provision of an accredited photographer for the entire duration of the Forum to cover all Partner events, including photos of Business Program speakers. This feature is available upon preliminary request placed by September 10, 2025.

Full access to the event photo library no later than October 31, 2025.

Strategic Partner

(11)

Congress and Business Program Opportunities

- **Opportunity to nominate a Partner representative** with a status that is no lower than Deputy Head of the company as a speaker featured in a business event held within the framework of the Forum; this feature is subject to prior approval by the Operator.
- Opportunity to develop a **tailored business program** for Partner representatives.

- Opportunity to hold **an official signing ceremony** for the Partner's agreement.
- VIP-designated Partner representatives will receive special **priority seating opportunities available within all business program events**; this feature comes with the option to reserve seats.
- **Access to all open events** within the Forum's business program.

Strategic Partner

(12)

PR Engagement and Advertising Opportunities

- **Placement of the Partner's banner on a city-format advertising display** at the parking area in front of the 'Gelendzhik Arena': the final design is to be approved by the Operator.
- **Highlighting of the Partner's exhibition booth** on Forum navigation surfaces.
- **Allocation of a dedicated media zone for conducting a press briefing** on the Forum grounds with the press briefing date, topic, and any additional press information for media representatives is to be submitted no later than September 15, 2025.
- **Opportunity to distribute up to 2 press releases** about the Partner to the accredited media.
- **Publication of Partner's news or an announcement** on biopromforum.ru and on the official Telegram channel at t.me/forumbioprom.

- **Placement of the information about the Partner company** such as company logo, company name, partnership category, company description, and an active Partner website link on the official Forum website available at biopromforum.ru within the 'Partners' section no earlier than 3 days after the submission.
- **Placement of the Partner logo indicating the partnership status and an active link** on the homepage of the official Forum website at biopromforum.ru.
- **Placement of the Partner logo and company information** in the Forum's digital catalog.
- **Display of the Partner logo on indoor and outdoor advertising surfaces** at the Forum venue.
- **Inclusion of the Partner's logo** in various participant digital / email communications.
- **Placement of the Partner's logo** on various distributed Forum print materials.
- **Broadcast of the Partner's promotional video on screens** throughout the Forum venue with the maximum duration of 40 seconds.
- **Placement of Partner informational or promotional materials** at information stands across the Forum grounds.

Official Partner

The logistical layout for this Partner's exhibition zone

Official Partners are granted priority in selecting the space of their choice.

An Official Partner is provided with **9 sq. m** of **'Premium'** category unequipped working space with priority choice for single-level booth construction at the 'Gelendzhik Arena' Congress & Exhibition Center for setting up the layout of exhibition space. This is subject to prior approval by the Operator.

Registration for the Official Partner's Representatives

'Exhibitor': granting exhibition area work access

5 badges

Event VIP Participant

3 badges

- **The Partner is entitled** to including business partners of the company in the VIP participants list; subject to prior approval.
- **The VIP package includes:** access to VIP zones, admission to all Business Program events throughout the Forum's duration.

Provision of an accredited photographer for the entire duration of the Forum to cover all Partner events, including photos of Business Program speakers. This feature is available upon preliminary request placed by September 10, 2025.

Full access to the event photo library no later than October 31, 2025.

Official Partner

Congress and Business Program Opportunities

- Opportunity to hold an official signing ceremony for the Partner's agreement.
- VIP-designated Partner representatives will receive priority seating at all business program events, with the option to reserve seats.
- Access to all open events within the Forum's official business program.

Official Partner

(15)

PR Engagement and Advertising Opportunities

- **Highlighting of the Partner's exhibition booth** on Forum navigation surfaces.
- **Allocation of a dedicated media zone for conducting a press briefing** on the Forum grounds with the press briefing date, topic, and any additional press information for media representatives is to be submitted no later than September 15, 2025.
- **Opportunity to distribute up to 2 press releases** about the Partner to the accredited media.
- **Publication of Partner's news or an announcement** on biopromforum.ru and on the official Telegram channel at t.me/forumbioprom.

- **Placement of the information about the Partner company** such as company logo, company name, partnership category, company description, and an active Partner website link on the official Forum website available at biopromforum.ru within the 'Partners' section no earlier than 3 days after the submission.
- **Placement of the Partner logo indicating the partnership status and an active link** on the homepage of the official Forum website at biopromforum.ru.
- **Placement of the Partner logo and company information** in the Forum's digital catalog.
- **Display of the Partner logo on indoor and outdoor advertising surfaces** at the Forum venue.
- **Inclusion of the Partner's logo** in various participant digital / email communications.
- **Placement of the Partner's logo** on various distributed Forum print materials.
- **Broadcast of the Partner's promotional video on screens** throughout the Forum venue with the maximum duration of 30 seconds.
- **Placement of Partner informational or promotional materials** at information stands across the Forum grounds.

Exhibition Partner

(16)

The logistical layout for this Partner's exhibition zone

Exhibition Partners are granted priority in selecting the exhibition space of their choice.

An Exhibition Partner is provided with a single-level **6 sq. m** equipped working booth with priority choice at the 'Gelendzhik Arena' Congress & Exhibition Center for setting up the layout of exhibition space. This is subject to prior approval by the Operator.

Registration for the Exhibition Partner's Representatives

'Exhibitor': granting exhibition area work access

3 badges

Event VIP Participant

3 badges

- **The Partner is entitled** to including business partners of the company in the VIP participants list; subject to prior approval.
- **The VIP package includes:** access to VIP zones, admission to all Business Program events throughout the Forum's duration.

Exhibition Partner

(17)

Congress and Business Program Opportunities

- **Access to all open events** of the BIOPROM International Forum business program.
- **Priority access** to the Main Plenary Session of the BIOPROM International Forum.
- **Participation in the B2B matchmaking platform** held during the Forum.

PR Engagement and Advertising Opportunities

- **Placement of the information about the Exhibition Partner company** such as company logo, company name, partnership category, company description, and an active Partner website link on the official Forum website within the 'Participants' section.
- **Placement of the Partner's informational/promotional materials** on advertising stands located throughout the Forum venue.
- **Permission for promotional staff** (up to 2 people) to operate during the Forum days.



6 sq. m.

- 1 Branded Wall in the company's corporate style including the Partner logo placement
- 2 Podium, carpeted
- 3 Branded Reception Desk in the company's corporate style including Partner logo placement
- 4 Furniture: 1 glass table, 2 chairs, 1 bar stool
- 5 TV Screen: 1 unit
- 6 Lighting: 2 spotlights
- 7 Power Supply: up to 1.5 kW

Industry Exhibition Partner

Registration for the Industry Exhibition Partner's Representatives

'Exhibitor': granting exhibition area work access

2 badges

Event VIP Participant

2 badges

- **The Partner is entitled** to including business partners of the company in the VIP participants list; subject to prior approval.
- **The VIP package includes:** access to VIP zones, admission to all Business Program events throughout the Forum's duration.

The logistical layout for this Partner's exhibition zone

Industry Exhibition Partners are granted priority in selecting the exhibition space of their choice.

An Exhibition Partner is provided with a single-level **4 sq. m** equipped working booth with priority choice at the 'Gelendzhik Arena' Congress & Exhibition Center for setting up the layout of exhibition space. This is subject to prior approval by the Operator.

Industry Exhibition Partner

(20)

Congress and Business Program Opportunities

- **Access to all open events** of the BIOPROM International Forum business program.
- **Priority access** to the Main Plenary Session of the BIOPROM International Forum.

PR Engagement and Advertising Opportunities

- **Placement of the information about the Exhibition Partner company** such as company logo, company name, partnership category, company description, and an active Partner website link on the official Forum website within the 'Participants' section.
- **Placement of the Partner's informational/promotional materials** on advertising stands located throughout the Forum venue.



4 sq. m.

- 1 Branded Wall in the company's corporate style including the Partner logo placement
- 2 Podium, carpeted
- 3 Branded Reception Desk in the company's corporate style including Partner logo placement
- 4 Furniture: 1 bar stool
- 5 TV Screen: 1 unit
- 6 Lighting: 2 spotlights
- 7 Power Supply: up to 1.5 kW

Concept Design & Visual Layout for the 'Gelendzhik Arena' Exhibition Space



Partnership Formats within the Business Program of the Forum



General Business Program Partner

- **Hosting of a dedicated session** or integration of a Partner's speaker into an existing session of the Main Business Program.
- Including a Partner representative in the **pitch session Expert Council**.
- Opportunity for the Partner to contribute to the **development of the agenda for the session** featuring the Partner's speaker.
- Placement of the Partner's logo in the **main section of the 'Business Program' page** on the Forum's official website.
- Placement of the Partner's logo on **internal promotional surfaces** at the Forum venue.
- Placement of the Partner's logo in the **session hall that is featuring the Partner's speaker** / when organizing Partner's own standalone event.
- **Opportunity to screen a promotional video before the session** featuring the Partner's speaker / when organizing a standalone event (runtime: up to 60 seconds).
- **Opportunity to screen a promotional video** before the start of one of the Forum's flagship sessions (runtime: up to 60 seconds).
- **Placement of the Partner's banner** in a city-format display in front of the 'Gelendzhik Arena' Congress and Exhibition Center.

***Number of partners: no more than three**

3 VIP badges provided

2 additional invitations to the Forum's evening reception provided

- **Priority seating** for Partner representatives at the Forum's Strategic Session.
- **Featuring the Partner speaker's photo** in the 'Speakers' section on the Forum's official website.
- **Priority placement of the Partner's promotional banner** in the digital catalog on the website.
- **Placement of information about the Partner** in the digital catalog on the Forum's official website.
- **Opportunity to publish a news item / announcement** about the Partner company on the Forum's official website.
- **Publishing information about the Partner's participation** on the official BIOPROM Telegram channel.
- **Distribution of one press release** about the Partner's participation to accredited media outlets.

Photo coverage of the Partner's participation in the Forum's Business Program.

Strategic Session Partner

(25)

Flagship Session of BIOPROM, with the participation of senior representatives of the Government of the Russian Federation, CEOs from major corporations, leading international investors, and visionary thinkers

Audience: **over 1,500 participants**

- **Presentation by the Partner's speaker** in one of the Forum's Business Program sessions.
- Placement of the Partner's logo in the **'Business Program' section** on the Forum's official website.
- Placement of the Partner's logo in the **session hall** before the start of the Strategic Session.
- **Opportunity to screen the Partner's promotional video** before the start of the Strategic Session.
- Placement of the Partner's logo on **internal promotional surfaces** at the Forum venue.
- **Placement of the Partner's banner** in a city-format display in front of the 'Gelendzhik Arena' Congress and Exhibition Center.

***Number of partners: no more than two**

3 VIP badges provided

1 additional invitation to the Forum's evening reception provided

Priority seating for Partner representatives at the Forum's Strategic Session

- **Featuring the Partner speaker's photo** in the 'Speakers' section on the Forum's official website.
- **Placement of the Partner information** in the digital catalog on the Forum website.
- **Opportunity to publish a news item / announcement** about the Partner company on the Forum's official website.
- **Publishing information about the Partner's participation** on the official BIOPROM Telegram channel.
- **Distribution of one press release** about the Partner's participation to accredited media outlets.

Photo coverage of the Partner's participation in the Forum's Business Program.

Session video recording.

Business Breakfast Partner

(26)

***Number of partners: no more than three**

3 VIP badges provided

1 additional invitation to the Business Breakfast provided

Priority seating for Partner representatives at the Forum's Strategic Session

- Partner participation in the **Business Breakfast agenda development**.
- Participation of the Partner's speaker in the **Business Breakfast program** (no lower than a relevant Deputy Head of the company).
- Placement of the Partner's logo on the **Forum's official website in the 'Business Program' section**.
- Placement of the Partner's logo in the **hall where the Business Breakfast is held**.
- **Screening of the Partner's promotional video** before the start of the Business Breakfast (runtime not exceeding 60 seconds).
- **Featuring the Partner speaker's photo** in the 'Speakers' section on the Forum's official website.
- **Placement of the Partner information** in the digital catalog on the Forum website.
- **Opportunity to publish a news item / announcement** about the Partner company on the Forum's official website.
- **Publishing information about the Partner's participation** on the official BIOPROM Telegram channel.
- **Distribution of one press release** about the Partner's participation to accredited media outlets.

Photo coverage of the Partner's participation in the Business Breakfast and the Forum's Business Program.

Insight Session Partner

(27)

One of BIOPROM's key sessions featuring prominent public figures—actors, influencers, athletes

Audience: **over 700 participants**

- **Opportunity for the Partner's speaker to present** at an Insight Session.
- Opportunity for the Partner to contribute to **developing the agenda** for a session featuring the Partner's speaker.
- **Opportunity to integrate the Partner's product** into a session.
- Placement of the Partner's logo in the **'Business Program' section** on the Forum's official website.
- Placement of the Partner's logo in the **hall where the Insight Session is held.**
- **Opportunity to screen the Partner's promotional video** before the Insight Session (runtime not exceeding 60 seconds).

***Number of partners: no more than two**

3 VIP badges provided

1 additional invitation to the Forum's evening reception provided

Priority seating for Partner representatives at the Forum's Strategic Session

- **Featuring the Partner speaker's photo** in the 'Speakers' section on the Forum's official website.
- **Placement of the Partner information** in the digital catalog on the Forum website.
- **Opportunity to publish a news item / announcement** about the Partner company on the Forum's official website.
- **Publishing information about the Partner's participation** on the official BIOPROM Telegram channel.
- **Distribution of one press release** about the Partner's participation to accredited media outlets.

Photo coverage of the Partner's participation in the Forum's Business Program.

Session video recording.

Session Partner

(28)

- **Hosting a dedicated session** or integrating the Partner's speaker into an existing session of the Main Program.
- Opportunity to participate in **developing the agenda** for a session featuring the Partner's speaker.
- Placement of the Partner's logo in the **'Business Program' section** on the Forum's official website.
- Placement of the Partner's logo in the **session hall featuring the Partner's speaker** / when organizing a Partner's own standalone event.
- **Opportunity to screen the Partner's promotional video** before the session featuring the Partner's speaker / when organizing a standalone event (runtime not exceeding 60 seconds).

***Number of session partners: no more than three**

2 VIP badges provided

1 additional invitation to the Forum's evening reception provided

- **Featuring the Partner speaker's photo** in the 'Speakers' section on the Forum's official website.
- **Placement of the Partner information** in the digital catalog on the Forum website.
- **Opportunity to publish a news item / announcement** about the Partner company on the Forum's official website.
- **Publishing information about the Partner's participation** on the official BIOPROM Telegram channel.
- **Distribution of one press release** about the Partner's participation to accredited media outlets.

Photo coverage of the Partner's participation in the Forum's Business Program.

Session Partner

(29)

- **Hosting a dedicated session** or integrating the Partner's speaker into an existing session of the Main Business Program.
- Opportunity to participate in **developing the agenda** for a session featuring the Partner's speaker.
- Placement of the Partner's logo in the **'Business Program' section** on the Forum's official website.
- Placement of the Partner's logo in the **session hall featuring the Partner's speaker** / when organizing a Partner's own standalone event.
- **Opportunity to screen the Partner's promotional video** before the session featuring the Partner's speaker / when organizing a standalone event (runtime not exceeding 60 seconds).

2 VIP badges provided

1 additional invitation to the Forum's evening reception provided

- **Featuring the Partner speaker's photo** in the 'Speakers' section on the Forum's official website.
- **Placement of the Partner information** in the digital catalog on the Forum website.
- **Opportunity to publish a news item / announcement** about the Partner company on the Forum's official website.
- **Publishing information about the Partner's participation** on the official BIOPROM Telegram channel.
- **Distribution of one press release** about the Partner's participation to accredited media outlets.

Photo coverage of the Partner's participation in the Forum's Business Program.

VIP Participation



Premium Features of Attending the Forum with the VIP Status

VIP Participation includes:

Priority access to the Main Forecast Session of BIOPROM

featuring members of the Government of the Russian Federation, regional governors, and representatives of relevant ministries of the Russian Federation and foreign countries

Unlimited access to the VIP Lounge

with buffet catering available throughout the Forum

Invitation to the official evening reception of the Forum featuring a celebrity headliner performance

Dedicated registration desk

Advertising & PR Opportunities

OPTIONS AVAILABLE EXCLUSIVELY FOR FORUM
PARTNERS AND EXHIBITORS

Advertising Opportunities

banner + accompanying promo text

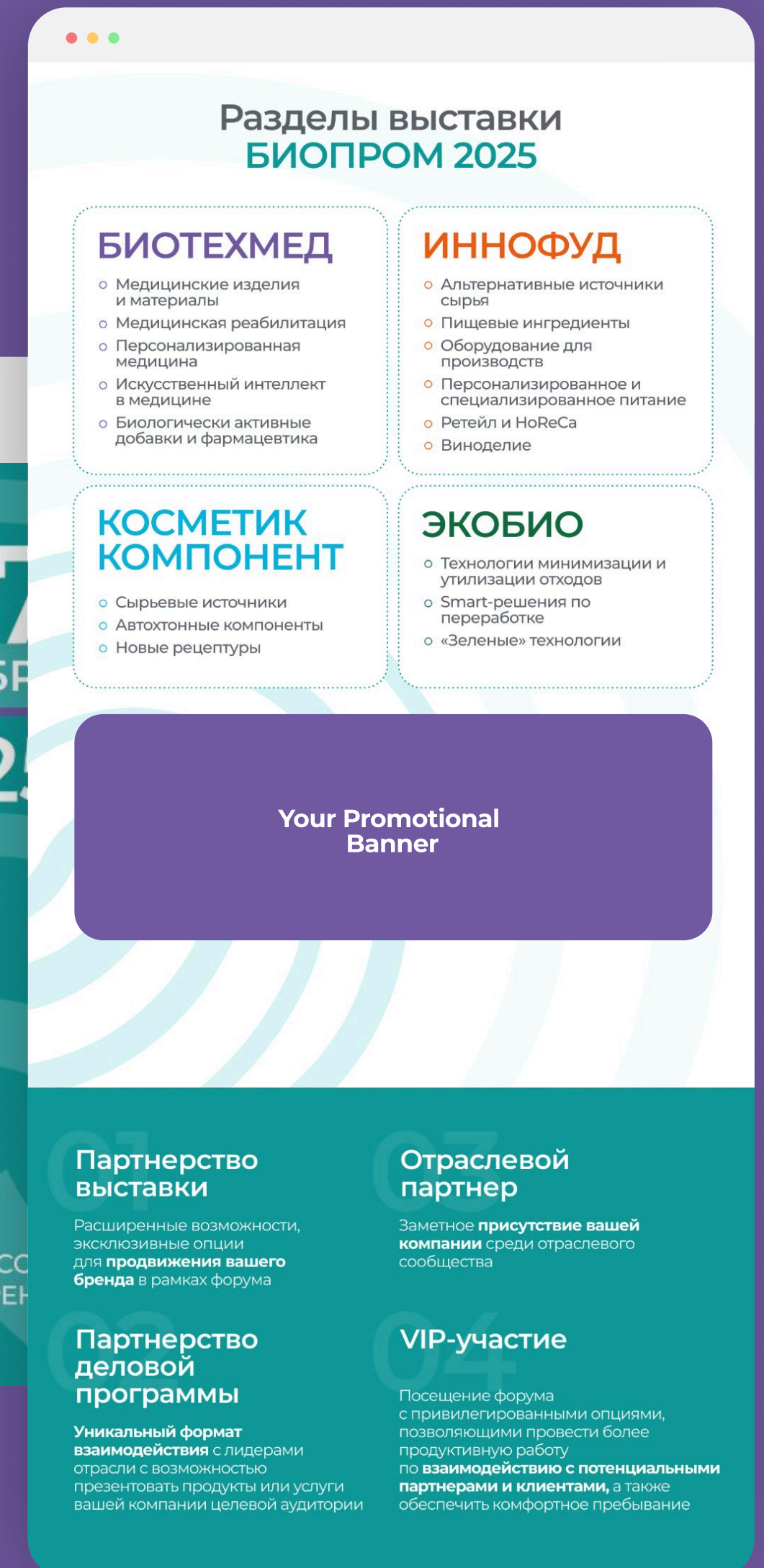
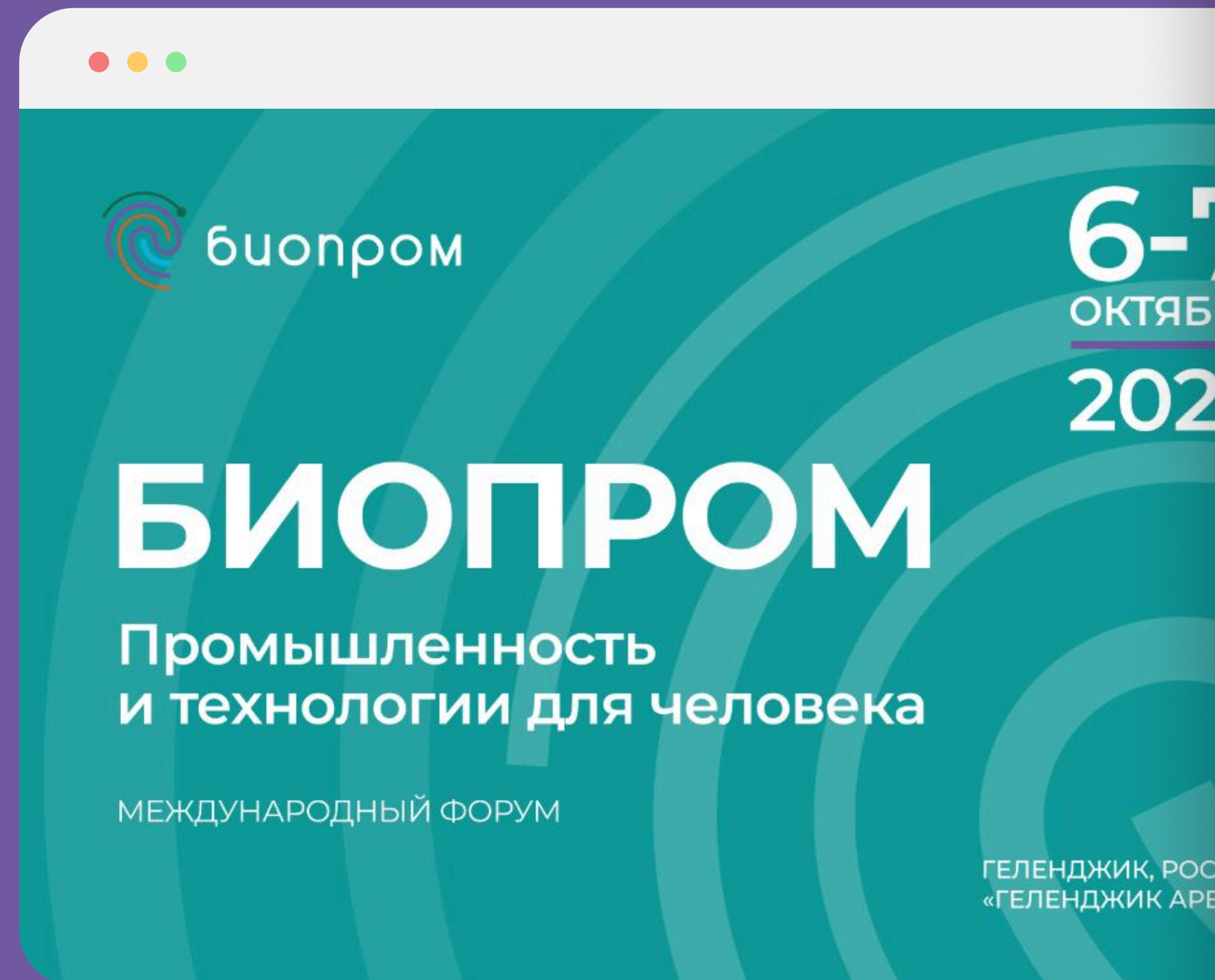
Placing your company's information in an **email newsletter** distributed to BIOPROM's **extensive database**

banner OR text

Placing your company's information in an **email newsletter** distributed to BIOPROM's **extensive database**

over 8,000 contacts

Targeted subscribers within the BIOPROM database



Advertising Opportunities

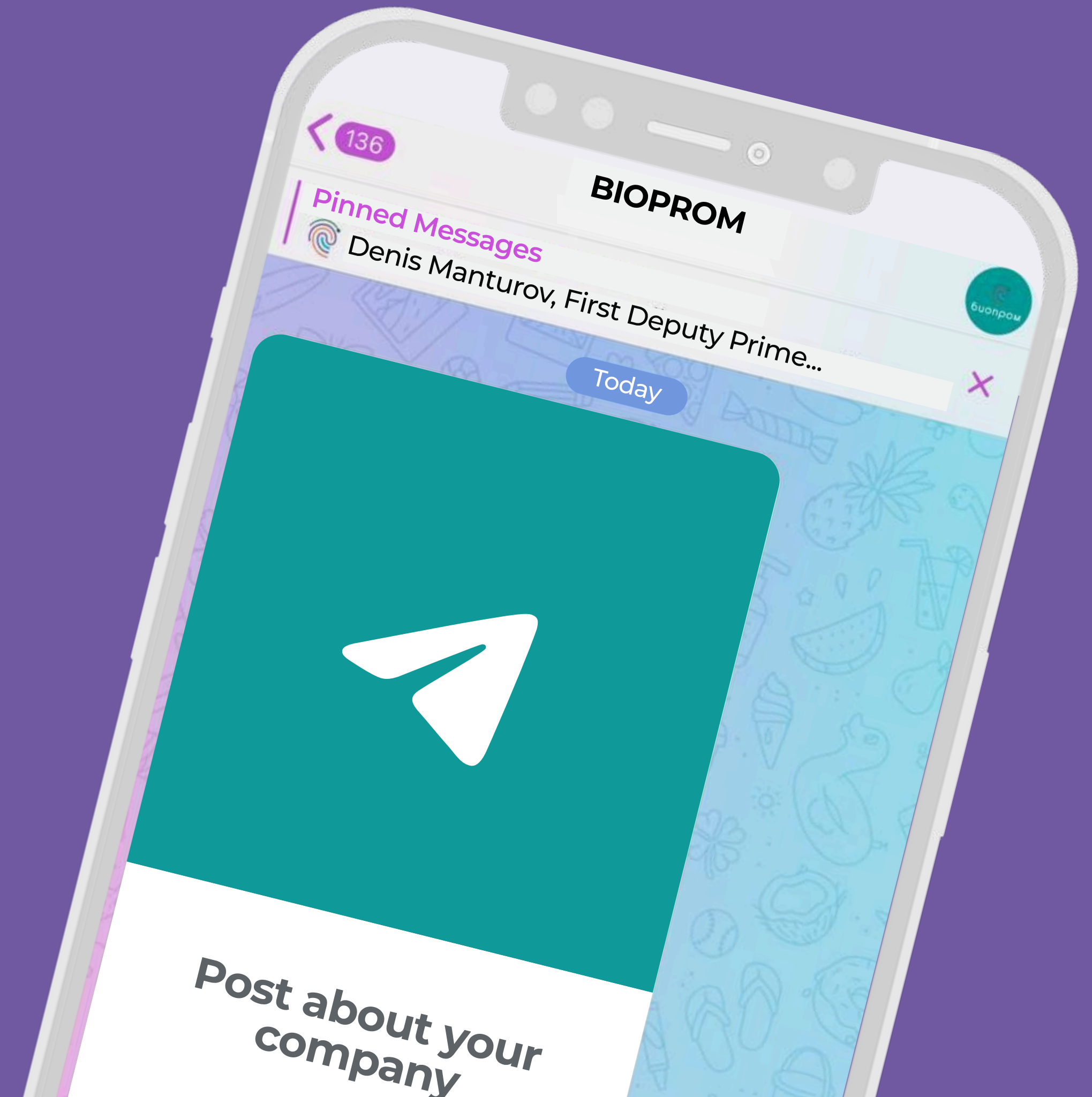
(34)

Post on the BIOPROM Telegram channel

- drafting and publishing a Telegram post based on materials provided by the company
- timely publication on the channel without subsequent deletion
- opportunity to include a URL to the company's website and Telegram handle

Interactive post on the BIOPROM Telegram channel

- development of an engagement plan to drive audience interaction with the company in the BIOPROM Telegram channel
- drafting and publishing a post or a series of posts based on materials provided by the company
- timely publication of the post or the series of posts on the channel without subsequent deletion
- opportunity to include a URL to the company's website and Telegram handle



Advertising Opportunities

(35)

banner + accompanying promo text

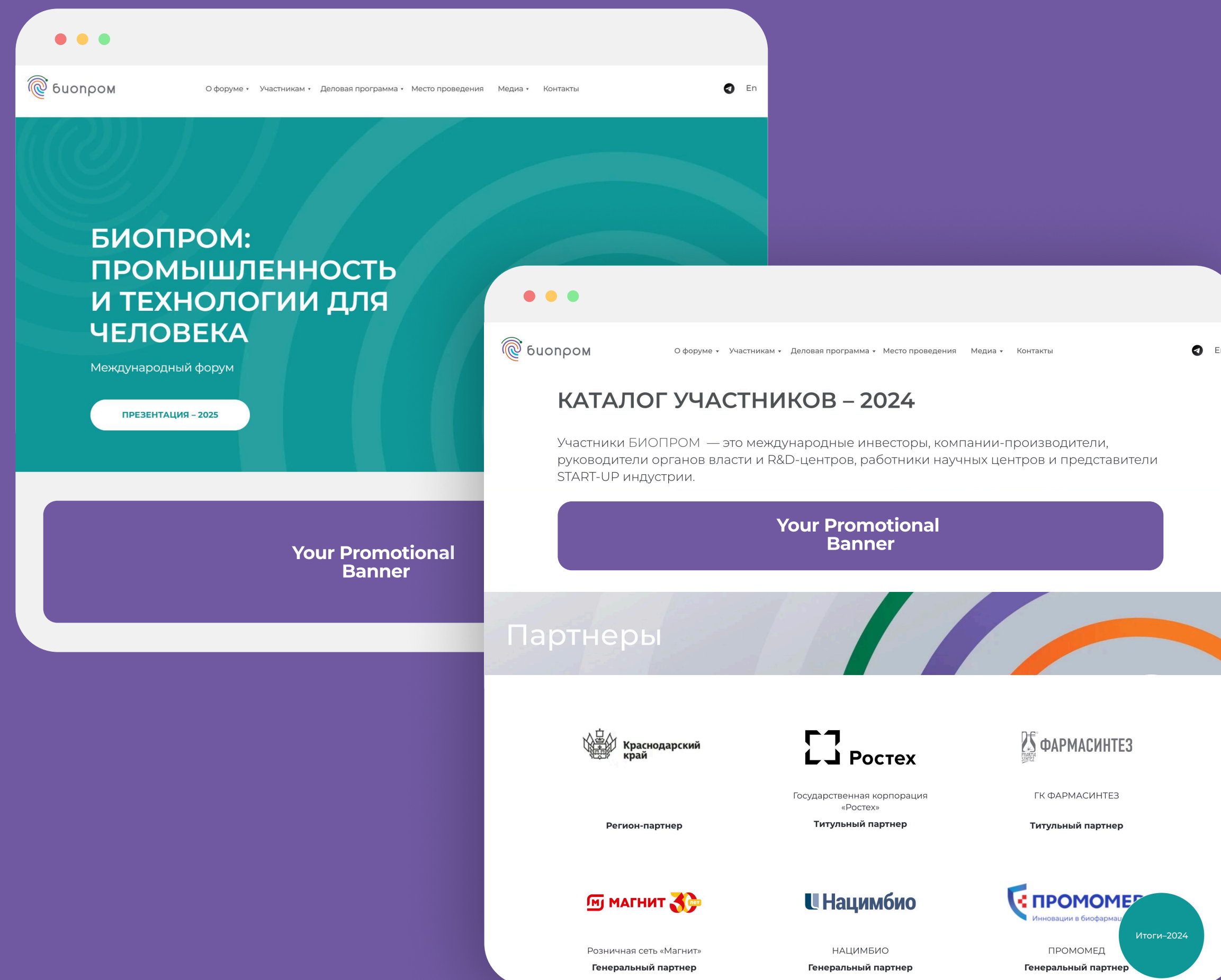
Banner on the BIOPROM Forum website

- o placing a promotional banner (1,360 x 160 px) with an active link to the company's website displayed in rotation on the second and subsequent screens of the homepage
- o collecting and delivering the banner click-through statistics

Average monthly website traffic: **13,500 unique users**

Banner in the 'Participant Catalog' section on the BIOPROM Forum website

- o Placement of a promotional banner (1,360 x 160 px) with an active link to the company's website displayed in rotation on the 'Participant Catalog' webpage



Advertising & PR Opportunities

**FOR INQUIRIES ON PURCHASING
PR OPPORTUNITIES:**

Daria Tarasenko
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PR Opportunities

(36)

30 minutes

Providing a feature spot in the Signing Ceremony Area at the Forum venue

- **provision of a dedicated, fully equipped area** for signing ceremonies and signed contracts folder exchanges
- **ceremony announcements** via various BIOPROM media channels
- **live voice-over support** for the ceremony
- **photo coverage report** of the signing ceremony

30 minutes

Press conference with a company representative held at the Forum venue

- **full technical setup** of the designated press conference area provided
- **photo coverage report** of the press event
- **notification and invitation sent to all accredited media** present at the Forum
- **featuring the press conference** in the official event agenda

Additional Opportunities Available at the Forum Venue

Photo Coverage

- **professional event photo coverage of sessions**, activities, negotiations, and meetings, portrait photography
- compiling a **photo report** of up to 50 images

BIOPROM TALKS

- **filming an interview** with a company representative by a professional video production team
- **editing and delivery** of a finalized interview video
- publishing the interview on the **Forum's social media channels**
- publishing the interview on the **official Forum website**

Video walkthrough of the company's booth at the Forum venue

- opportunity to **showcase the participating company's product line** in video format on the Forum's social media platforms
- curated and scheduled **posting of the company's content** at a preferred time



Contacts:

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