

7-10 JULY 2025
IEC "EKATERINBURG-EXPO", EKATERINBURG, RUSSIA

15 **INNOPROM**
INTERNATIONAL INDUSTRIAL TRADE FAIR

PARTICIPATION OPTIONS
(FORMATS)

PARTICIPANT GUIDE APPENDIX C

INNO PROM

<u>Partnership and sponsorship</u>	3
<u>Participation with a booth</u>	4 – 8
<u>Special offer</u>	9
<u>Business Agenda partner</u>	10 – 11
<u>VIP package</u>	12
<u>Advertising and PR services</u>	13

ADVANCED OPPORTUNITIES AT INNOPROM

- **Participation:** an unequipped working place in the priority partner area
- **Business networking opportunities:** facilitating bilateral meetings, providing halls for events and negotiations
- **PR and promo opportunities:** promotion on the exhibition's information resources (website, social media, newsletter, billboards), media promotion
- **Additional services:** accreditation (VIP, Exhibitor, Delegate), interpreter and photographer services

FORMAT AND OPTIONS*

	GENERAL PARTNER	STRATEGIC PARTNER	OFFICIAL PARTNER	PARTNER
▪ Participation	280 m ²	200 m ²	150 m ²	100 m ²
▪ Business networking opportunities	5 options	4 options	3 options	2 options
▪ PR options	15 options	13 options	10 options	8 options
▪ Additional services	7 options	7 options	6 options	4 options

* Full list of partnership packages, prices and other formats are available upon request.

For partnership and sponsorship inquiries:

Alena Muradova, muradova@innoprom.com, +7 905 715-11-18

UNEQUIPPED WORKING PLACE PARTICIPATION FORMATS

▪ Min. area	20 m ²
▪ Allowed booth height (hanging signs incl.)	9 m
▪ Extra charge for enhanced visibility (island booth)	10%
▪ Construction	Made by the exhibitor
▪ Use your account to order additional services	Available for extra charge
▪ Free Exhibitor badges	1 badge for each 5 m ²
▪ Extra badge	RUB 1,000

PRICES*

▪ Registration fee	RUB 24,500 (to be paid by every co-exhibitor)
▪ Package price*	RUB 24,500/m²
▪ Price for two-floor construction*	RUB 36,750/m²



For inquiries please contact:

Natalia Moskvitsova, moskvitsova@innoprom.com, +7 965 262-70-13

Valeria Burskaya, burskaya@innoprom.com, +7 903 114-49-16

Elena Markelova, markelova@innoprom.com, +7 960 411-42-43

Irina Rogalina, rogalina@innoprom.com, +7 925 247-90-52

* Inc. VAT if required

UNEQUIPPED WORKING PLACE FOR HEAVY EQUIPMENT PARTICIPATION FORMATS

▪ Min. area	30 m ²
▪ Allowed booth height (hanging signs incl.)	9 m
▪ Free Exhibitor badges	1 badge for each 5 m ²
▪ Construction	Made by the exhibitor
▪ Use your account to order additional services	Available for extra charge
▪ Exhibition location	2 pavilion
▪ Extra badge	RUB 1,000

PRICES*

▪ Registration fee	RUB 24,500 (to be paid by every co-exhibitor)
▪ Package price*	RUB 20,000/m²



For inquiries please contact:

Natalia Moskvitsova, moskvitsova@innoprom.com, +7 965 262-70-13

Valeria Burskaya, burskaya@innoprom.com, +7 903 114-49-16

Elena Markelova, markelova@innoprom.com, +7 960 411-42-43

Irina Rogalina, rogalina@innoprom.com, +7 925 247-90-52

* Inc. VAT if required

UNEQUIPPED WORKING PLACE AT THE OUTDOOR EXPOSITION

PARTICIPATION FORMATS

- Min. area 40 m²
- Max. load** 180 kg/m²
- Free Exhibitor badges 1 badge for each 5 m²
- Construction By the Exhibitor
- Use your account to order additional services Available for extra charge
- Exhibition location Outdoor exposition near 1 pavilion
- Extra badge RUB 1,000

PRICES*

- Registration fee **RUB 24,500** (to be paid by every co-exhibitor)
- Package price* **RUB 12,000/m²**



For inquiries please contact:

Natalia Moskvitsova, moskvitsova@innoprom.com, +7 965 262-70-13

Valeria Burskaya, burskaya@innoprom.com, +7 903 114-49-16

Elena Markelova, markelova@innoprom.com, +7 960 411-42-43

Irina Rogalina, rogalina@innoprom.com, +7 925 247-90-52

* Inc. VAT if required

** Final decision on the possibility of installing heavy exhibits and equipment is made only upon approval of the Technical Operator

BUSINESS BOOTH PARTICIPATION FORMATS

▪ Min. area	20 m ² (increase in multiples of 4)
▪ Construction	By the organizer
▪ Furniture and equipment	By the organizer
▪ Use your account to order additional services	Available for extra charge
▪ Free Exhibitor badges	1 badge for each 5 m ²
▪ Extra badge	RUB 1,000

BOOTH PROVISION / EQUIPMENT

▪ Pylon (4 m high. Booth front: printed design)	1 pc
▪ Carpet	According to the booth area
▪ Reception desk	1 pc printed wrapping
▪ Desk	1 pc
▪ Chair	4 pcs
▪ Bar stool	1 pc
▪ Trash bin	2 pcs
▪ Spotlight	6 pcs / 12 m ² , 7 pcs / 16 m ² , 8 pcs / =>20 m ²
▪ Electric power supply (up to 1 kW)	1 pc
▪ 3-outlet power strip	2 pcs, in the utility room and in the booth
▪ Plasma TV panel	1 pc 42" USB connection
▪ Utility room	> 4 m ² , with a rack and a coat stand, the door is covered with a printed banner

PRICES*

▪ Registration fee*	RUB 24,500 (to be paid by every co-exhibitor)
▪ Package price*	RUB 42,000/m²
▪ Package price* (balcony, Pavilion No. 1)	RUB 33,600/m²

For inquiries please contact:

Natalia Moskvitsova, moskvitsova@innoprom.com, +7 965 262-70-13

Valeria Burskaya, burskaya@innoprom.com, +7 903 114-49-16

Elena Markelova, markelova@innoprom.com, +7 960 411-42-43

Irina Rogalina, rogalina@innoprom.com, +7 925 247-90-52



* Inc. VAT if required

STANDARD BOOTH PARTICIPATION FORMATS

▪ Min. area	9 m ² (in multiples of 3)
▪ Construction	By the organizer
▪ Furniture and equipment	By the organizer
▪ Extra charge for enhanced visibility (corner booth)	10%
▪ Use your account to order additional services	Available for extra charge
▪ Free Exhibitor badges	1 badge for each 5 m ²
▪ Extra badge	RUB 1,000

BOOTH PROVISION / EQUIPMENT

	9 sq. m	12-18 sq. m	21 sq. m and up
▪ Information desk	1 pc	1 pc	1 pc
▪ Desk	1 pc	1 pc	2 pcs
▪ Chair	2 pcs	4 pcs	8 pcs
▪ Bar stool	1 pc	1 pc	1 pc
▪ Trash bin	1 pc	1 pc	1 pc
▪ Spotlight	1 pc	2 pcs	2 pcs
▪ Outlet (0.5 kW)	1 pc	1 pc	2 pcs
▪ Utility room	-	2 m ²	4 m ² (21-27) 6 m ² (30 and up)
▪ Door	-	1 pc	1 pc

PRICES*

▪ Registration fee*	RUB 24,500 (to be paid by every co-exhibitor)
▪ Package price*	RUB 29,000/m²
▪ Package price* (balcony, Pavilion No. 1)	RUB 23,200/m²

For inquiries please contact:

Natalia Moskvitsova, moskvitsova@innoprom.com, +7 965 262-70-13

Valeria Burskaya, burskaya@innoprom.com, +7 903 114-49-16

Elena Markelova, markelova@innoprom.com, +7 960 411-42-43

Irina Rogalina, rogalina@innoprom.com, +7 925 247-90-52



* Inc. VAT if required

SPECIAL OFFER



**SPECIAL BOOKING OFFER
IF PAID IN 2024**

-15%

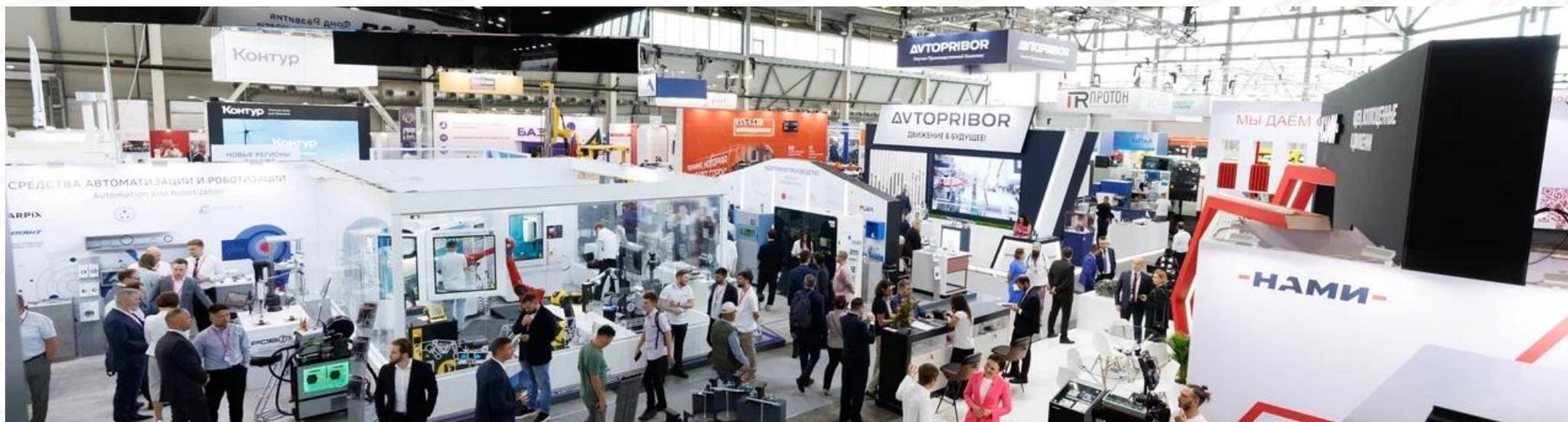
If paid by 30 September 2024

-10%

If paid by 30 November 2024

-5%

If paid by 31 December 2024



**SPECIAL BOOKING OFFER
FOR MULTI-YEAR PARTICIPANTS**

-12%

With signing a two-year participation

-15%

With signing a three-year participation

	<ul style="list-style-type: none"> ▪ DIGITAL MANUFACTURING ▪ INDUSTRIAL IT ▪ INDUSTRIAL INNOVATIONS ▪ NEW MOBILITY ▪ METROPOLITAN SOLUTIONS ▪ INDUSTRIAL INFRASTRUCTURE ▪ FINANCE AND INDUSTRY ▪ ENGINEERING 	<ul style="list-style-type: none"> ▪ EDUCATIONAL SOLUTIONS FOR INDUSTRY ▪ HUMAN RESOURCES ▪ LABOR PRODUCTIVITY ▪ ESG
Speech at the track plenary session	+	+
Holding your event	+	+
VIP badges	3	3
Placing a logo on the website	+	+
Demonstrating a promo video before the session	+	+
Placing a logo in the conference hall	+	+
Post on the INNOPROM Telegram channel	+	+
Making an announcement on the website	+	+
Photography	+	+
PRICE until 1 March 2025	RUB 2,800,000	RUB 1,600,000
PRICE after 2 March 2025	RUB 3,100,000	RUB 1,850,000

Room provision	JULY 7-9		JULY 10	
	100-150 person room Round table or theater-style seating	45 person room theater-style seating	100-150 person room Round table or theater-style seating	45 person room theater-style seating
Facilitation in speaker selection and setting an agenda	+	+	-	-
VIP badges	2	1	1	-
Placing a logo on the website	+	+	+	+
Demonstrating a promo video before the session	+	+	-	-
Placing a logo in the conference hall	+	+	+	+
Post about the session on the INNOPROM Telegram channel	+	+	-	-
Making an announcement on the website	+	+	+	+
Photography	+	+	+	+
PRICE until March 1, 2025	RUB 1,450,000	RUB 900,000	RUB 400,000	RUB 200,000
PRICE after March 2, 2025	RUB 1,750,000	RUB 1,100,000	RUB 500,000	RUB 250,000

For inquiries please contact:

Daria Chitarra, chitarra@innoprom.com

The service price increases by 10% if an application is submitted after 1 June 2025.

Full scope of services, as well as additional options are available upon request

PRIVILEGES AND MAXIMUM ADVANTAGES FOR VIP BADGE HOLDERS

- Invitation for the evening reception for 1 person
- Priority access to the main strategic session
- Unlimited access to the VIP lounge during the entire event
- Dedicated reception desk
- Dedicated VIP entrance
- Access to the VIP parking lot for 1 car

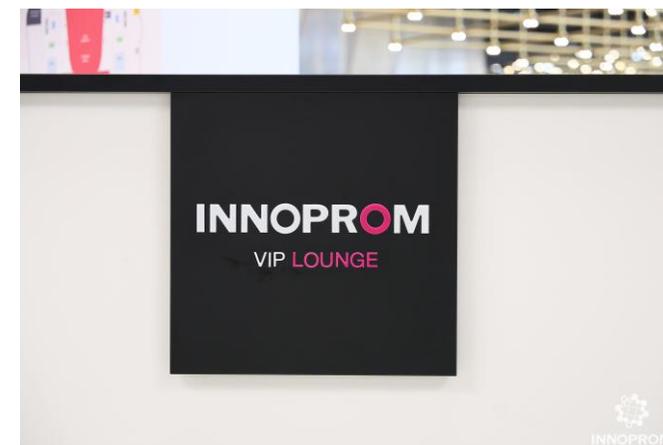
PRICES

RUB 200,000

if paid by 15 June 2025

Starting from 16 June 2025, the service price will be

RUB 250,000



For inquiries please contact:

Ekaterina Nikodinova, nikodinova@innoprom.com, +7 969 018-78-47

Olga Zhukova, zhukova.o@innoprom.com, +7 969 018-78-49

Julia Ionova, ionova@innoprom.com, +7 969 018-78-50

For exhibitors' inquiries please contact:

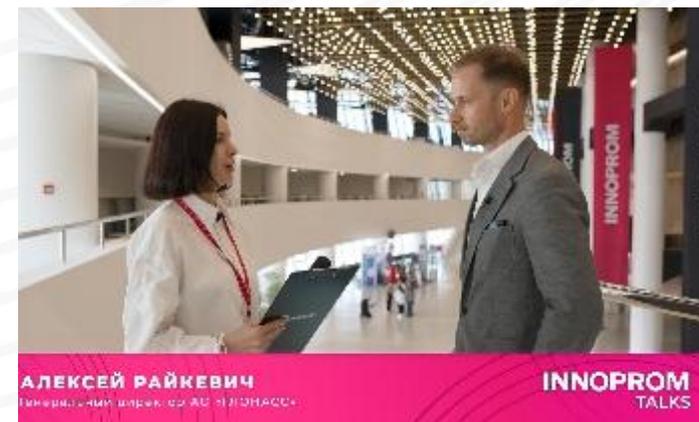
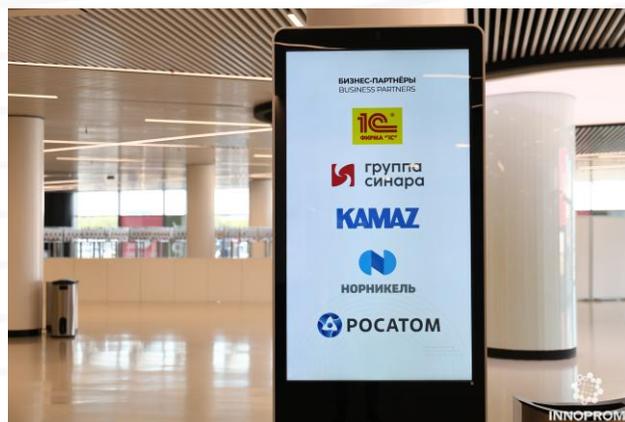
Natalia Moskvitsova, moskvitsova@innoprom.com, +7 965 262-70-13

Valeria Burskaya, burskaya@innoprom.com, +7 903 114-49-16

Elena Markelova, markelova@innoprom.com, +7 960 411-42-43

ADVERTISING AND PR

YOUR COMPANY AND BOOTH WILL BE IN THE CENTER OF ATTENTION



For exhibitors' inquiries please contact:

Natalia Moskvitsova, moskvitsova@innoprom.com, +7 965 262-70-13

Valeria Burskaya, burskaya@innoprom.com, +7 903 114-49-16

Elena Markelova, markelova@innoprom.com, +7 960 411-42-43

Full list of services, prices, as well as additional options are available upon request

15 INNOPROM

GROW YOUR BUSINESS AT INNOPROM!



EXPO.INNOPROM.COM