



BIG BELARUS
INDUSTRIAL
WEEK

INNOPROM

INNOPROM. BELARUS

INTERNATIONAL INDUSTRIAL TRADE FAIR

SEPTEMBER 29–OCTOBER 1, 2025 | MINSK, BELARUS

PARTICIPATION FORMATS

PARTICIPATION GUIDE APPENDIX C

ORGANIZED BY



MINISTRY OF INDUSTRY
OF THE REPUBLIC
OF BELARUS



MINISTRY OF INDUSTRY
AND TRADE OF RUSSIA

OPERATED BY

FORMIKA
EVENT



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SPONSORSHIP OPPORTUNITIES

ENHANCED OPPORTUNITIES TO SHOWCASE YOUR COMPANY

- **Trade Fair Participation:** offering preferential area for your unequipped working place
- **Solutions for Business and Events:** facilitating meetings between parties and providing dedicated spaces for your events and conferences
- **PR-Opportunities and Advertising:** publishing your materials on official Trade Fair platforms (website, social media, newsletter, ad spaces), media promotion
- **Extra Services:** onsite accreditation (VIP and Exhibitor Badges), translation and photography services

OPTIONS AND BENEFITS*

	LEAD PARTNER	STRATEGIC PARTNER	OFFICIAL PARTNER	BUSINESS PARTNER
▪ Participation	200 m ²	150 m ²	100 m ²	60 m ²
▪ Business and Events Solutions	3 options	3 options	1 option	1 option
▪ PR Opportunities	11 options	11 options	10 options	10 options
▪ Extra Services	7 options	7 options	6 options	4 options



** Complete details about the services included in the partnership package and pricing are provided upon request*

Feel free to contact us about the sponsorship opportunities:

Alena Muradova, muradova@innoprom.com, +7 905 715-11-18

Daria Babkina, babkina@innoprom.com, +7 929 933-76-95



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PARTICIPATION FRAMEWORK: UNEQUIPPED WORKING PLACE

FRAMEWORK

- Minimum Area: 20 m²
 - Independent construction of the working place by the Participant
 - Extra charge for multiple floors – 50% of the first floor's cost
 - Extra services available for order through the Personal Account
-

BADGES

- The number of available Exhibitor Badges is based on booth size (1 badge for every 5 m²)
 - Price per 1 extra Exhibitor Badge – ₴3000
-

PRICING

**Registration Fee
(from each Exhibitor and Co-exhibitor at the booth) – ₴24 500**

Service Package (price per 1 m² including VAT) – ₴27 500

Feel free to contact us about participating with a booth:

Natalia Moskvitsova, moskvitsova@innoprom.com, +7 965 262-70-13

Valeria Burskaya, burskaya@innoprom.com, +7 903 114-49-16

Elena Markelova, markelova@innoprom.com, +7 965 411-42-43

Irina Rogalina, rogalina@innoprom.com, +7 925 247-90-52





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EQUIPPED WORKING PLACE: 'STANDART' BOOTH OPTION

PLACEMENT FORMAT

- Minimum area: 9 m²
- Extra charge for enhanced visibility (for the 'corner' booth type) is 10%
- Additional services are available via the personal account

Construction and booth provision with furniture & equipment include:

information desk, table, chair (2 per 9 square meters, 4 if over 12 square meters), bar stool, trash bin, wall spotlight (1 per 9 square meters, 2 if over 12 square meters), electrical outlet, 2-square-meter utility room (for stands over 12 square meters), plasma display panel (for stands over 15 square meters)

BADGES

- Exhibitor badges are provided based on the area of the stand (one badge per every 5 m²)
- Cost of an extra exhibitor badge is ₴3000

PRICING

Registration Fee

(from each Exhibitor and Co-exhibitor at the booth) – **₴24 500**

Service Package (price per 1 m² including VAT) – **₴40 000**

Feel free to contact us about participating with a booth:

Natalia Moskvitsova, moskvitsova@innoprom.com, +7 965 262-70-13

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BUSINESS PROGRAM PARTNERSHIP

	SPECIALIZED SESSION 100 seat capacity	ROUNDTABLE DISCUSSION 50 seat capacity
Your event as part of the main INNOPROM Business Program	✓	✓
Speaker's presentation at the session	✓	✓
Assistance with content creation and speaker invitations	✓	✓
Your logo on the INNOPROM official website	✓	✓
Your logo in the event hall	✓	✓
Your promotional video shown before the session	✓	✓
VIP Badges	2	1
Delegation Badges	3	2
Announcement on the INNOPROM official website	✓	✓
Post on the INNOPROM Telegram Channel	✓	✓
Press Release for the accredited press	✓	✓
Photo Coverage	✓	✓
PRICING if paid before 18.07.2025	₽850 000	₽650 000
PRICING if paid since 19.07.2025	₽1 000 000	₽800 000



Feel free to contact us about the Business Program Partnership:

Vasilii Tuganov, Business Program Manager
tuganov@innoprom.com

Elina Bilevskaya, Business Program Manager
bilevskaya@innoprom.com



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VIP PASS

VIP PASS OPTION

- Accreditation: VIP Badge
- Invitation to the INNOPROM Evening Party (for 1 person)
- Priority access to the Main Plenary Session
- Unlimited access to the VIP Lounge throughout the event (for 1 person)
- Dedicated VIP registration desk

₺120,000 if paid before September 5, 2025

₺150,000 if paid after September 5, 2025



Feel free to contact us about the VIP Pass:

Ekaterina Nikodinova, nikodinova@innoprom.com, +7 969 018-78-47

Olga Zhukova, zhukova.o@innoprom.com, + 7 969 018-78-49

Julia Ionova, ionova@innoprom.com, + 7 969 018-78-50



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